

It was a **good run**, but
It's time for it **to go!**



Use the PICKUP™ app to
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Nothing is more
frustrating than
wasted time



Download the
APP



Let PICKUP™ deliver it **NOW**

Tiny car?
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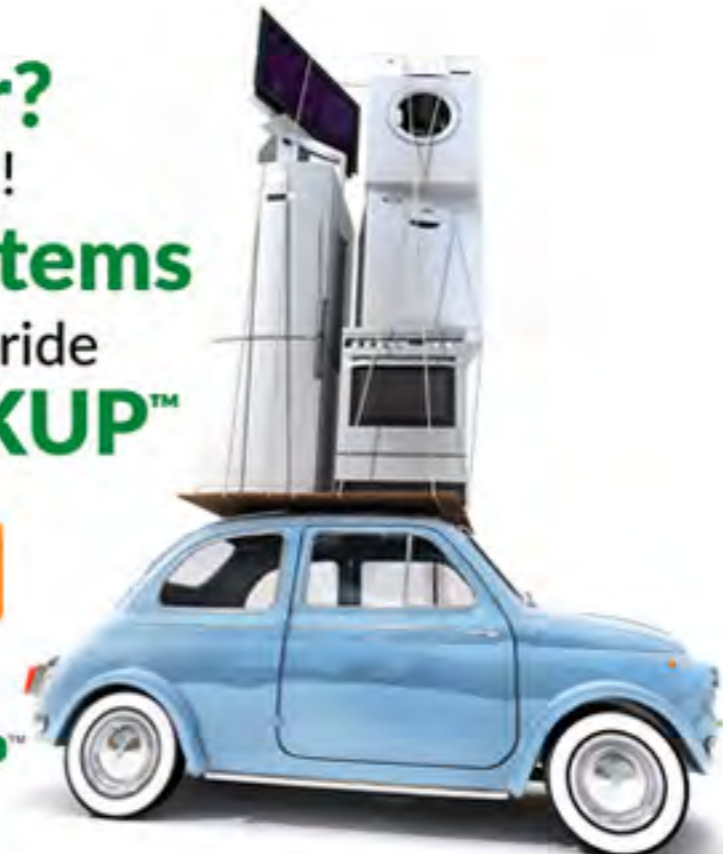
Your big items
can catch a ride
with PICKUP™

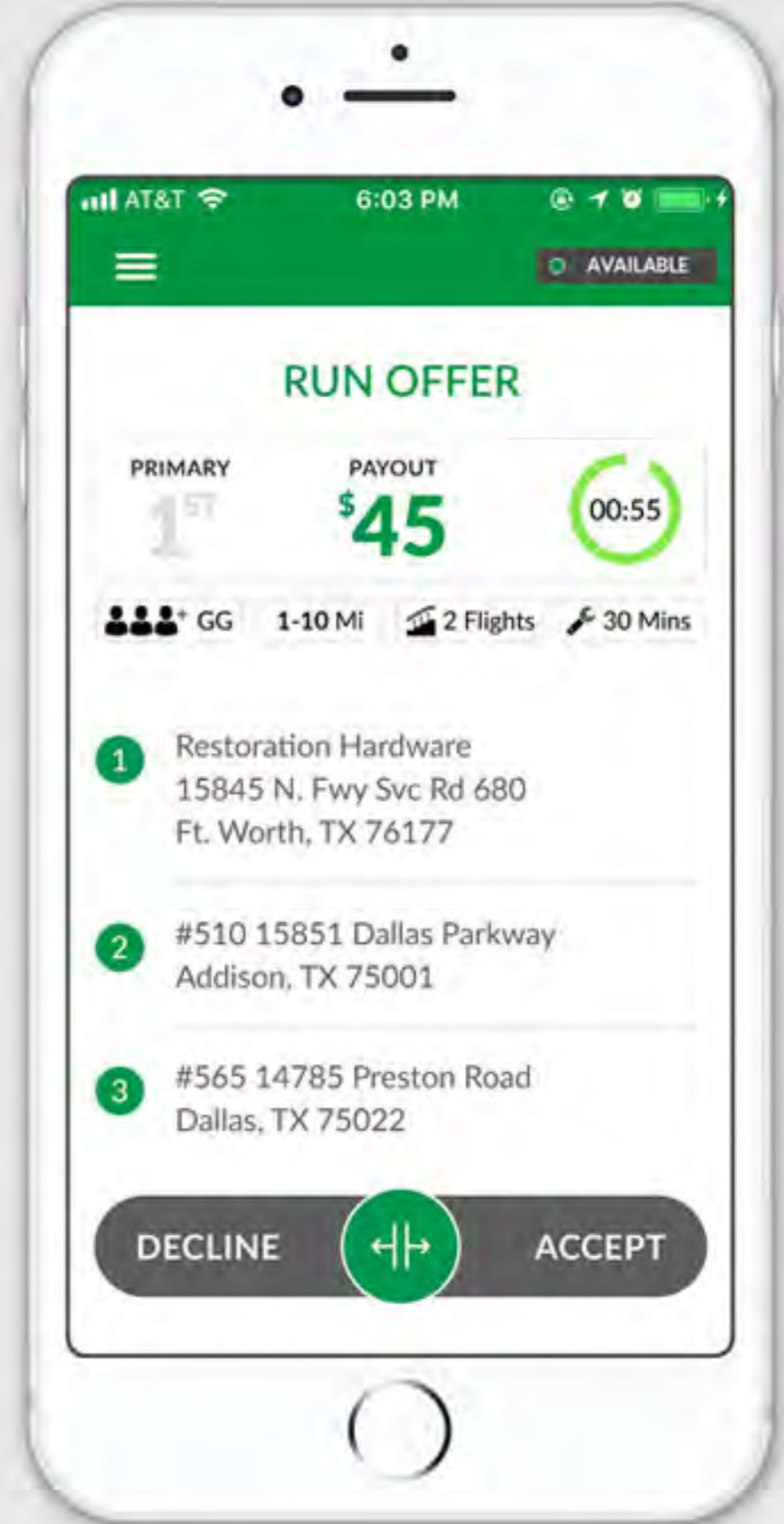
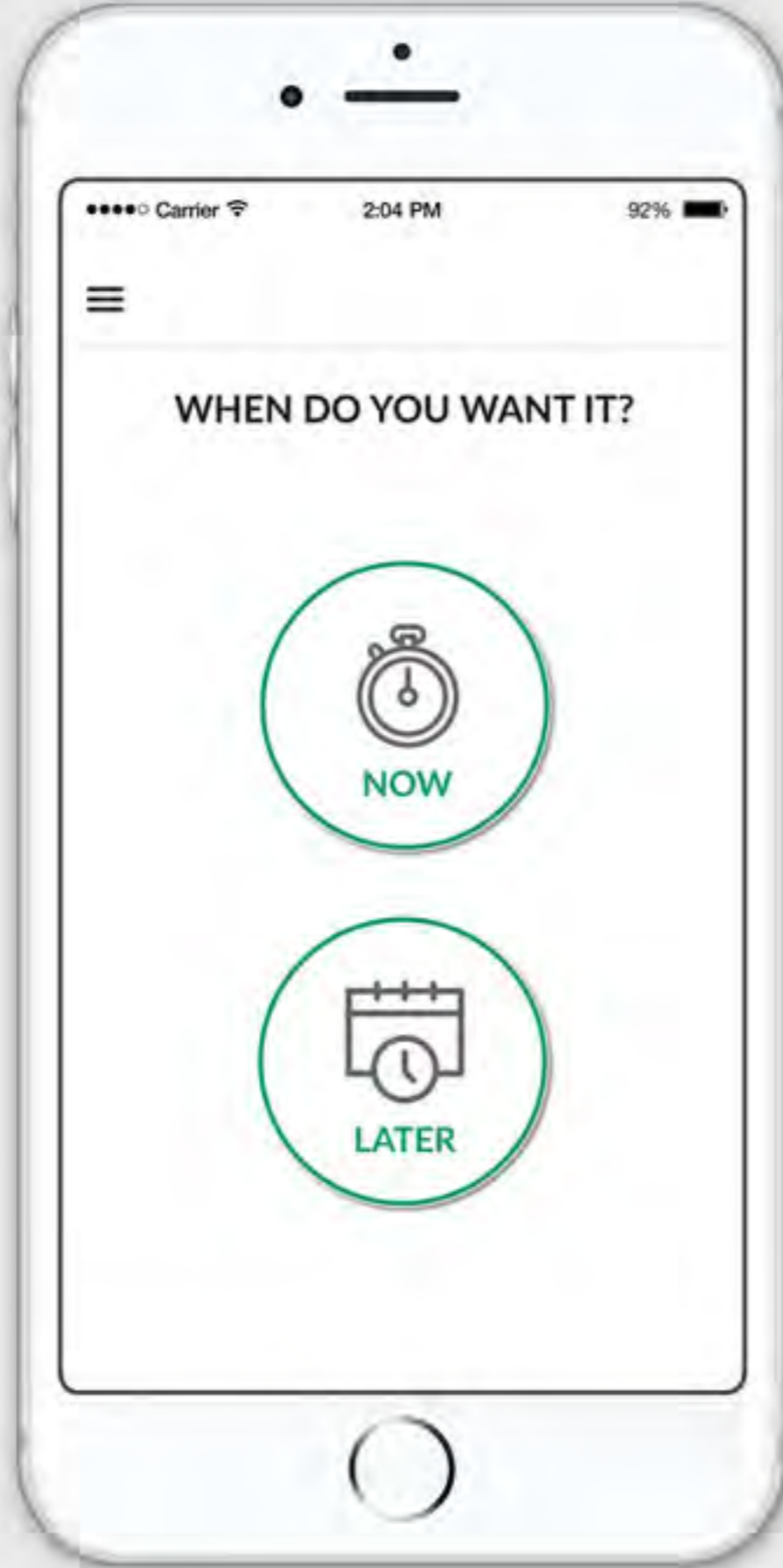
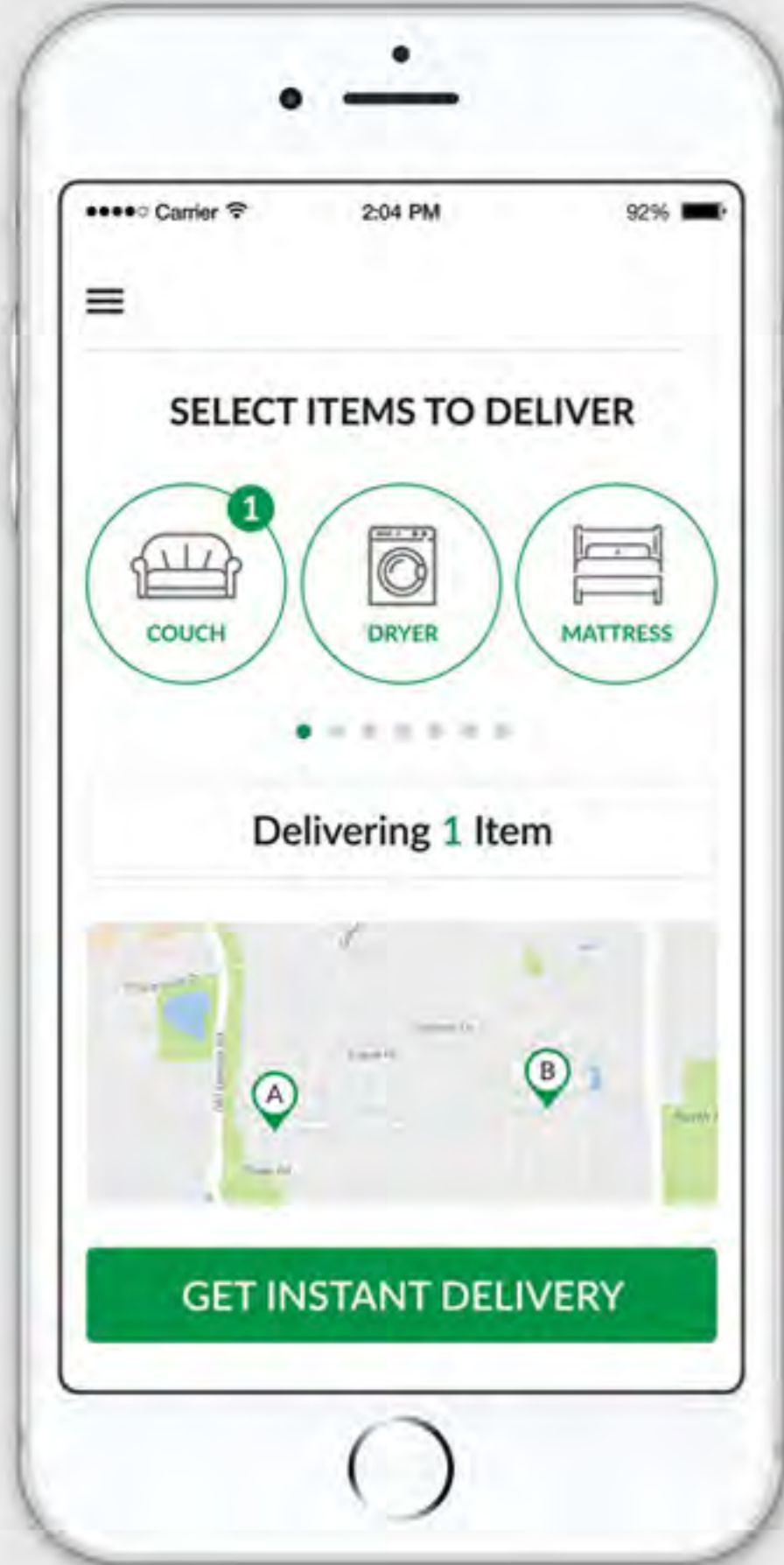


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Top Home Buyer Questions

AUGUST 30TH, 2018 | SHARE THIS POST:     

Top Frequently Asked Questions From Home Buyers


How much mortgage can I afford?

Income, savings for a down payment, and current debts determine how much house a borrower can afford. Mr. Cooper has a variety of [mortgage calculators](#) to help you crunch all

Related Articles



10 Questions To Ask When Buying A House

 SEE BLOG

Does your High Interest Debt Seem Unstoppable?
You're Not Alone.

MR. COOPER

CONSUMER DEBT* = \$3.8 TRILLION
\$3,867,500,000,000
An All Time High

That's...

\$1 TRILLION IN CREDIT CARD DEBT
\$1.1 TRILLION IN AUTO LOANS
\$1.5 TRILLION IN STUDENT LOANS

Higher-Interest Debt

The Good News Is...
HOME EQUITY
is at an all-time high

IT'S INCREASED
+100%
SINCE 2000



MR. COOPER CALCULATES THAT
32 MILLION CONSUMERS
have Home Equity and Higher-Interest Debt

The Average
MR. COOPER
CUSTOMER HAS:

\$90K
IN HOME EQUITY

Thousands of Mr. Cooper customers
have already used their home equity to pay off their high-interest debt, and now
they're saving on average **\$538*** less per month.

What Would You Do With
An Extra \$6,000/year?

MR. COOPER

CONSUMER DEBT = \$4 TRILLION
\$4,000,000,000,000
An All Time High

Do you know how much
\$4 TRILLION
DOLLARS IS?



That's

\$1 TRILLION IN CREDIT CARD DEBT
\$1.1 TRILLION IN AUTO LOANS
\$1.5 TRILLION IN STUDENT LOANS

But...
HOME EQUITY
is also at an all-time high
IT'S INCREASED
50%
SINCE 2001



SO THAT MEANS THAT
42 MILLION CONSUMERS
have Home Equity and Debt

\$88K HOME EQUITY
\$88K IN EQUITY AND
\$20K IN CONSUMER DEBT
55% OF CUSTOMERS COULD
SAVE \$6,000/YR
IF THEY LEVERAGED THEIR HOME
EQUITY TO PAY DOWN OR PAY
OFF THEIR DEBT

The Home Stretch

The vast majority of Americans still aspire to own a home,
but most lack the means or a plan for achieving it.

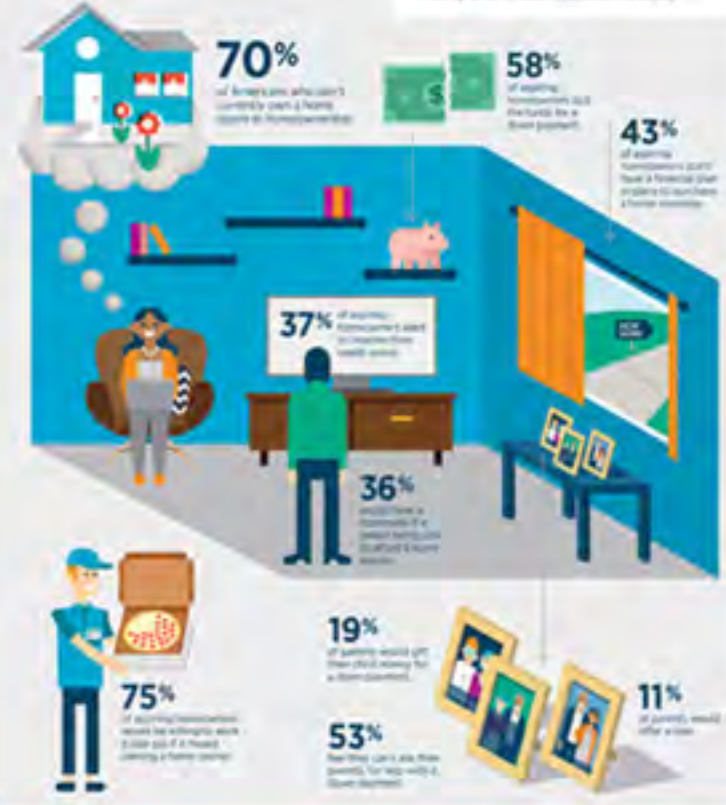
MR. COOPER

According to a survey by Mr. Cooper,
**The American dream is alive
and well, but seems more
difficult to attain than ever** -

especially for young people. Challenges include rising
prices and interest rates, student debt and slow wage
growth, and lack of a safety net or substantial savings.
However, the benefits include building equity, stability,
and financial flexibility.

A few reality checks based on the question:
**"What does homeownership
mean to you?"**

"To me, it means stability,
flexibility and a great
investment. It also means
responsibility. Taking care
of the house and taking care
of the people who live in it
is a big responsibility."
"Owning a home is an
opportunity to build wealth
and secure a sense of
accomplishment. It's a
great way to share with your
family and friends and to
pass on a legacy."
"To me, it means a sense of
pride and a sense of
accomplishment. It's a
great way to build a sense
of pride and a sense of
accomplishment."



What's getting
in the way of
homeownership?



74% of Americans turned
out to be a fan of the
app in the past month.

62% of consumers
used the app to
find a home.

But there are limits
to what people are
comfortable doing online.

79% would not use a virtual
assistant to get a home loan.
70% would not use a virtual
assistant to get a home loan.

For more information about these survey results
or about finding your own path to homeownership,
visit us at mrcooper.com/blog.

Go Ahead. Own It.

65% of people would still
rather purchase their
home from a person.

Escrow 101

An easy to understand guide to escrow

mr. cooper

What is escrow?

An escrow account is sort of like a "piggy bank". Every month, part of your mortgage payment goes into it, and your service provider (mortgage company) uses it to pay requirements such as insurance and property taxes.

How is the amount determined?

An annual escrow analysis by your servicer sets the amount, based on bills, account balances and requirements, and recent payments.



What's a minimum required balance?

It's typically 2X your monthly escrow contribution.

EXAMPLE If your escrow payment is \$500/mo your required balance is \$1000

What requirements does it pay for?



Homeowner's Insurance

Covers your home or dwelling, everything attached to it, and the contents within it. Depending on coverage, may also include flood, windstorm, and/or PMI (Private Mortgage Insurance).



Property Taxes

Paid to local authorities based on due dates and early payment discounts

To Learn More About Escrow

Visit MrCooper.com/blog

Home Insurance 101

An easy-to-understand guide to Homeowner's Insurance

mr. cooper

You must have: Homeowners Insurance

Homeowners insurance protects the value of your home, property, and contents, and, at minimum, it must cover the remaining principal on your loan.

Homeowners Insurance typically covers:

Loss or damage from fire, theft, natural disasters, and includes liability coverage.

EXAMPLE If your unpaid principal totals \$100,000 you need to carry insurance totaling at least \$100,000

Homeowners insurance can be your best friend when the unexpected happens to your home. And your escrow account takes the anxiety out of paying your premiums.



Additional coverage may be required for some natural disasters:

Flood insurance may be required depending on property location, the presence of special flood hazards, and the history of flooding over the last 100 years.



Flood

Policies generally need to cover the full replacement cost of the dwelling OR the maximum allowed through the National Flood Insurance Program, \$250,000 (whichever is lower).



Homeowner's Association

Your condo or homeowners association managers and include as part of your HOA dues.



Windstorm / Hurricane

Required in high risk areas like the Gulf Coast states and Hawaii.

Contents

Covers contents, but not the home itself (not required, and cannot include payments for it in escrow).

Subsidence / Ground Shift

Required for properties in high-risk areas involving underground mines.



You choose your insurance carrier.

We have standards that carriers must meet to insure our customers' homes, and we can tell you who qualifies.

Making a claim...

If you experience a loss and must make a Homeowners Insurance claim...



Your insurance company will send us a check. We may either endorse it and send it to you, or deposit it and distribute payments as qualified repairs are completed. (See [How to File a Claim](#) for more details.)

If you get an insurance claim check, please call 866-825-8102 or visit insuranceclaimcheck.com to learn more.

Policy Changes

Notify us promptly. Visit www.mycoveageinfo.com, use PIN "CTX729" and enter your loan number to upload confirmation of changes.

Or call us at 888.480.2432 or fax to 888.687.4729.

Or mail to: Nationalstar Mortgage LLC, Its Successors and/or Assigns, PO Box 7729, Springfield, OH 45501

CTX729

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WHAT HAPPENS WHEN
AMAZON HQ2 COMES
TO ARLINGTON, VA, &
LONG ISLAND CITY, NY?



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 SBC 5210
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 SBC 1000
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SIP
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 MONITORING
SCALE
 DEPLOY
 EMS
CLOUD
 NETWORK
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SBC 7000
 SBC SWE LITE
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YEARS OF INNOVATION



Wishing You and
Your Team the Very Best
This Holiday Season.

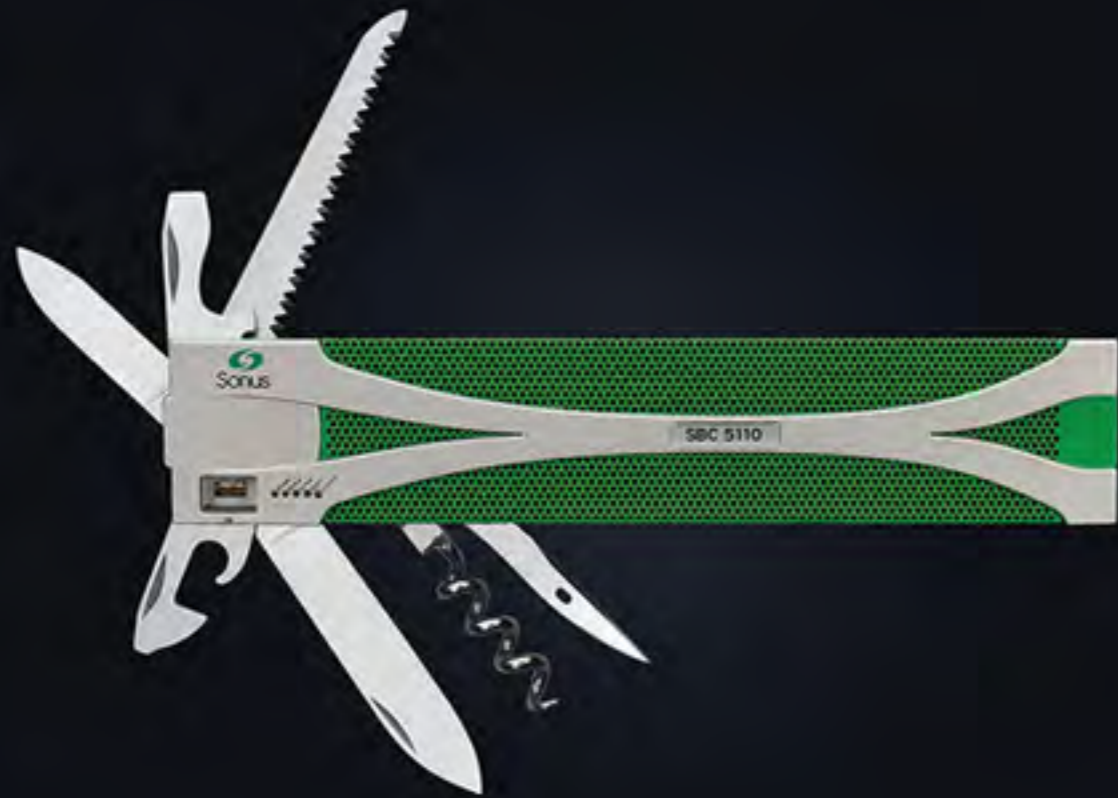


Joy

Wishing You and
Your Team the Very Best
This Holiday Season.



The Sonus SBC Portfolio:
A Swiss Army Knife
for Your Communications
Network.



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 **Sonus**
Cloud communications made smarter

When Networks Get Smarter,
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Crush The Competition

The Sonus SBC 5400's scale
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Greetings From
ORLANDO, FLA.
"The City Beautiful"
 Join us for a *Networking Happy Hour*
Tuesday, March 18th
 South Beach Pool
 Gaylord Palms Resort & Convention Center
 6:00 PM - 8:00 PM

Sonus **plantronics** **SMART.**
Simply Smarter Communications



NETWORKING EVENT
**FOR SKYPE
 FOR BUSINESS
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TUESDAY, JULY 14TH 6:30PM - 11:00PM
The Blue Martini
 bluemartinilounge.com
 Walking Distance from Convention Center
 310 International Dr. Suite 102, Pointe Orlando



The Hottest Ticket in Town!
**ANNUAL
 LYNC VOICE
 PARTNER PARTY**
**July 8th 6-10 PM | INVITATION
 ONLY**

HOUSE OF BLUES
 1204 Caroline St.
 Houston, TX
 Live Music & Cocktails

2013 Microsoft Worldwide Partner Conference
 Houston - July 7-10

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FAST COMPANY

Using Technology to
Simplify Communications



Three Ways to Remove
Complexity From
Your Communications



FAST COMPANY

Transforming Information Technology Into
Innovation Technology

Leveraging your
communications
network to ignite
your company's
workforce



Business Feature
Intelligent Session Management

Business Benefit
Increases employee productivity by 23%

Business Feature
Centralized, Integrated Dial Plan

Business Benefit
Eliminates toll charges for intra-enterprise calls

Business Feature
Signaling Interworking

Business Benefit
Reduces CAPEX by re-using existing PBX systems

Business Feature
Centralized Call Routing

Business Benefit
Saves 150+ hours in provisioning time

Business Feature
International Toll Avoidance

Business Benefit
Reduces recurring telecom charges by 55-75%

Business Feature
Improved Network Reliability

Business Benefit
Protects against lost revenue from call center failures

In its standard configuration, the Sonus CPS is responsible for managing the network's translation data (e.g., numbering plans, routing tables, signaling) and acts as both a SIP proxy server and SIP redirect server in the network. In addition, software feature packs are available from Sonus that can transform the CPS into a high-performance number portability server, value-based routing server or a Breakout Gateway Control Function (BGCF) routing server.

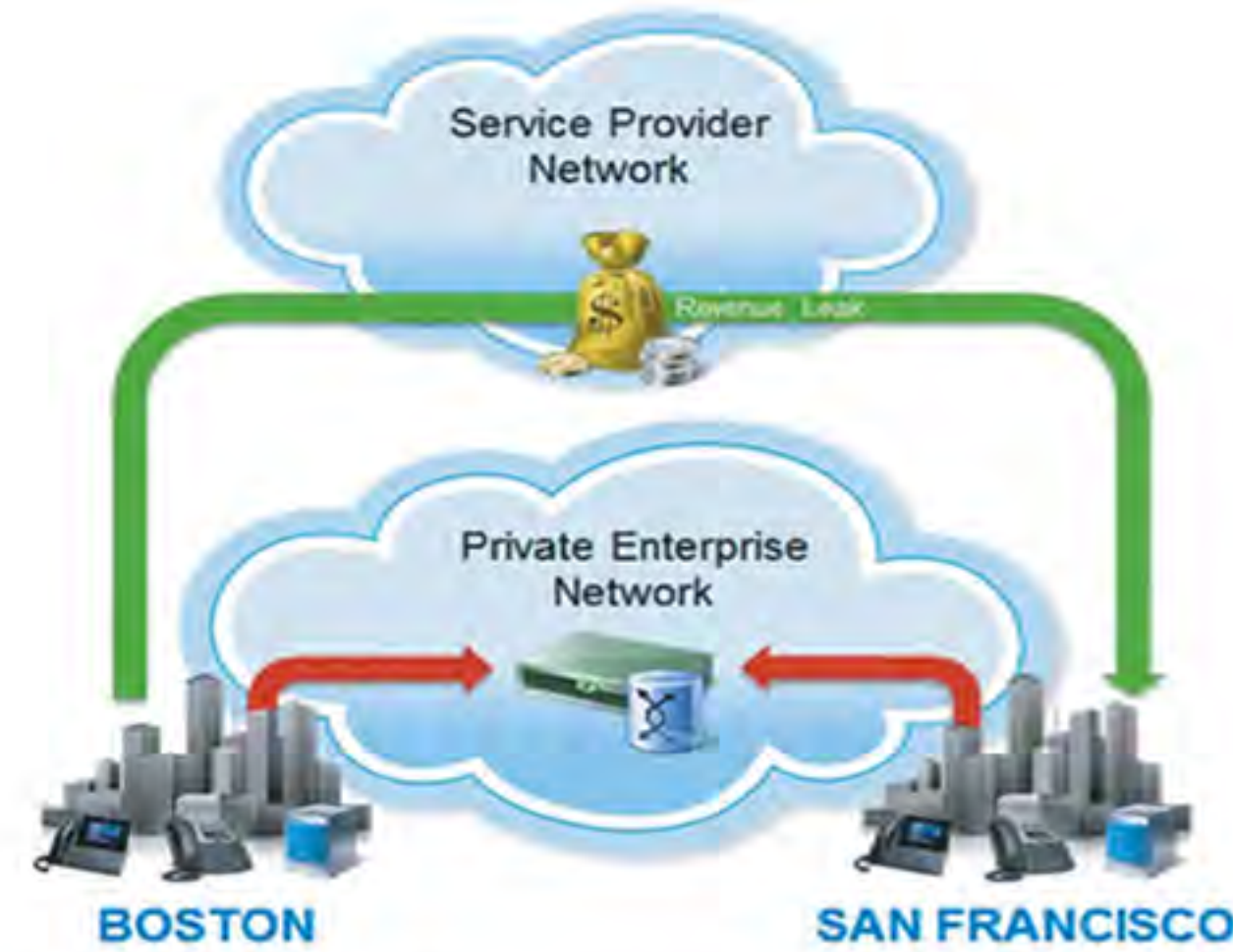


Figure 2. The Sonus CPS reduces toll charges through on-net routing

The Benefit to Enterprises

Sonus policy solutions enable enterprises to substantially reduce both their communications CAPEX and OPEX while still improving the richness and quality of their communications services. Here are six ways that the Centralized Policy Server can help your enterprise:

✓ Lower Long-Distance Costs

The Sonus CPS allows enterprises to create a centralized dial plan and leverage their own IP-based enterprise network for Voice over IP (VoIP) calls, eliminating national and international long-distance toll charges between employees anywhere in the world. In the case of one multinational enterprise, the Sonus CPS solution has been shown to reduce recurring long-distance phone charges by 55-75%.

✓ Increase Employee Productivity

Centralized SIP policy management is the key to truly Unified Communications. The Sonus CPS allows enterprises to effectively consolidate messaging systems (email, voicemail, text messages) and unify business applications so employees can get more done more quickly. On average, employees can save 1.21 hours per day by using Unified Communications to communicate and collaborate.

✓ Reduce PBX Management and Maintenance Costs

Large enterprise networks may contain a dozen or more Private Branch eXchange (PBX) systems spread out around the world at various office locations, with each PBX requiring a specialized engineer to provision and update the routing and subscriber information for that office. With the Sonus CPS, enterprises can now consolidate and centralize all of that routing and subscriber information in a single master server, dramatically reducing both the OPEX and the management complexity associated with PBX-based information management.

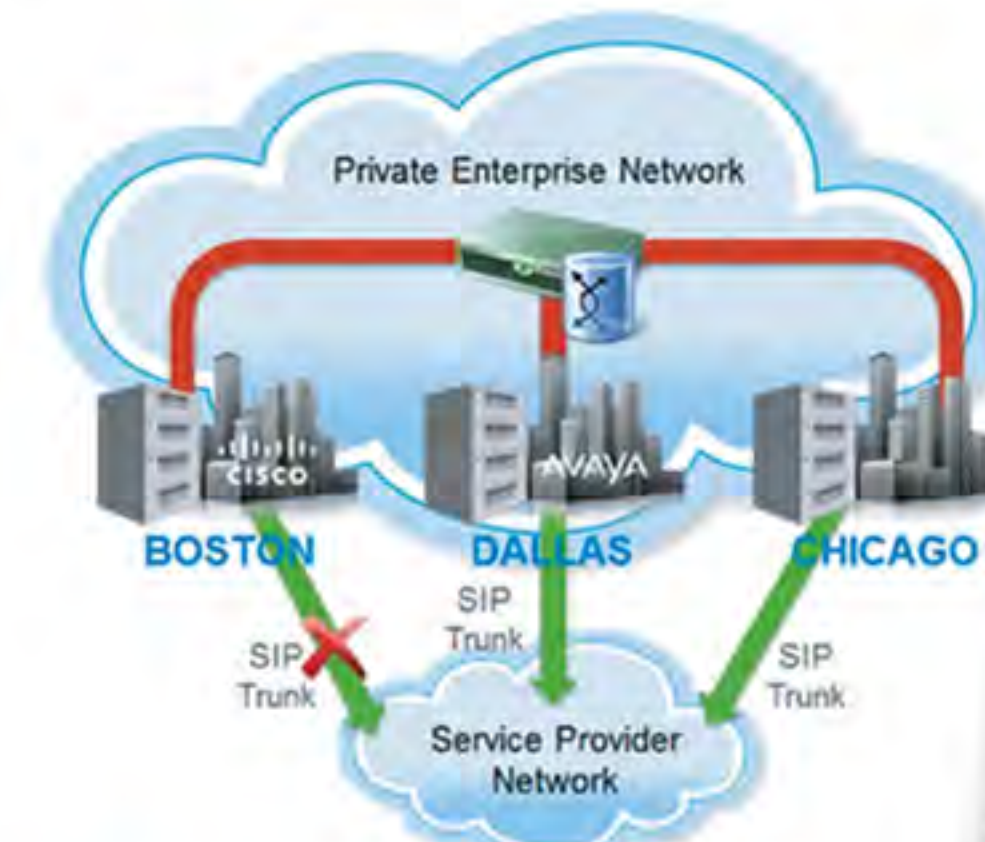


Figure 4. The Sonus CPS can quickly reroute calls through the enterprise network in the event of a SIP trunk failure



Figure 3. The Sonus CPS...

Reduce Costs and Increase Efficiency for Enterprise Communications

How can enterprises deliver better customer service, improve employee collaboration and save money at the same time? With Enterprise Policy Solutions from Sonus. Policy refers to the ability to apply specific rules to IP-based communications such as VoIP calls, SIP multimedia sessions, third-party applications and messaging systems. Through Sonus policy solutions, enterprises can control and combine multimedia communications to customers and employees with unprecedented flexibility and ease. Sonus policy solutions also help enterprises significantly lower their long-distance fees, use fewer mobile minutes, simplify network administration and reduce network downtime—saving as much as 55-75% in recurring communications costs in the process.

Sonus policy solutions improve enterprise communications in three important ways:

1. Network Policy, which controls the various network elements such as switches, routers, servers and session border controllers (SBCs). Examples of network policy include least-cost routing based on destination; time of day, etc.; session blocking based on pre-defined criteria (e.g., authorized/unauthorized access); and Quality of Service enforcements to ensure high-quality voice and video sessions.
2. Application Policy, which determines when and how applications are used in the network. Examples of application policy could include the blocking of non-business applications (e.g., Angry Birds) during business hours or the re-routing of wireless devices to a WiFi network when no 2G/3G signal is available.
3. Subscriber Policy, which oversees subscriber services for each session. Examples of subscriber policy could include a block on mature-themed content from an underage subscriber or a rejected request for subscription-based content from a non-subscriber.

A Single View of Policy Across Your Entire Network

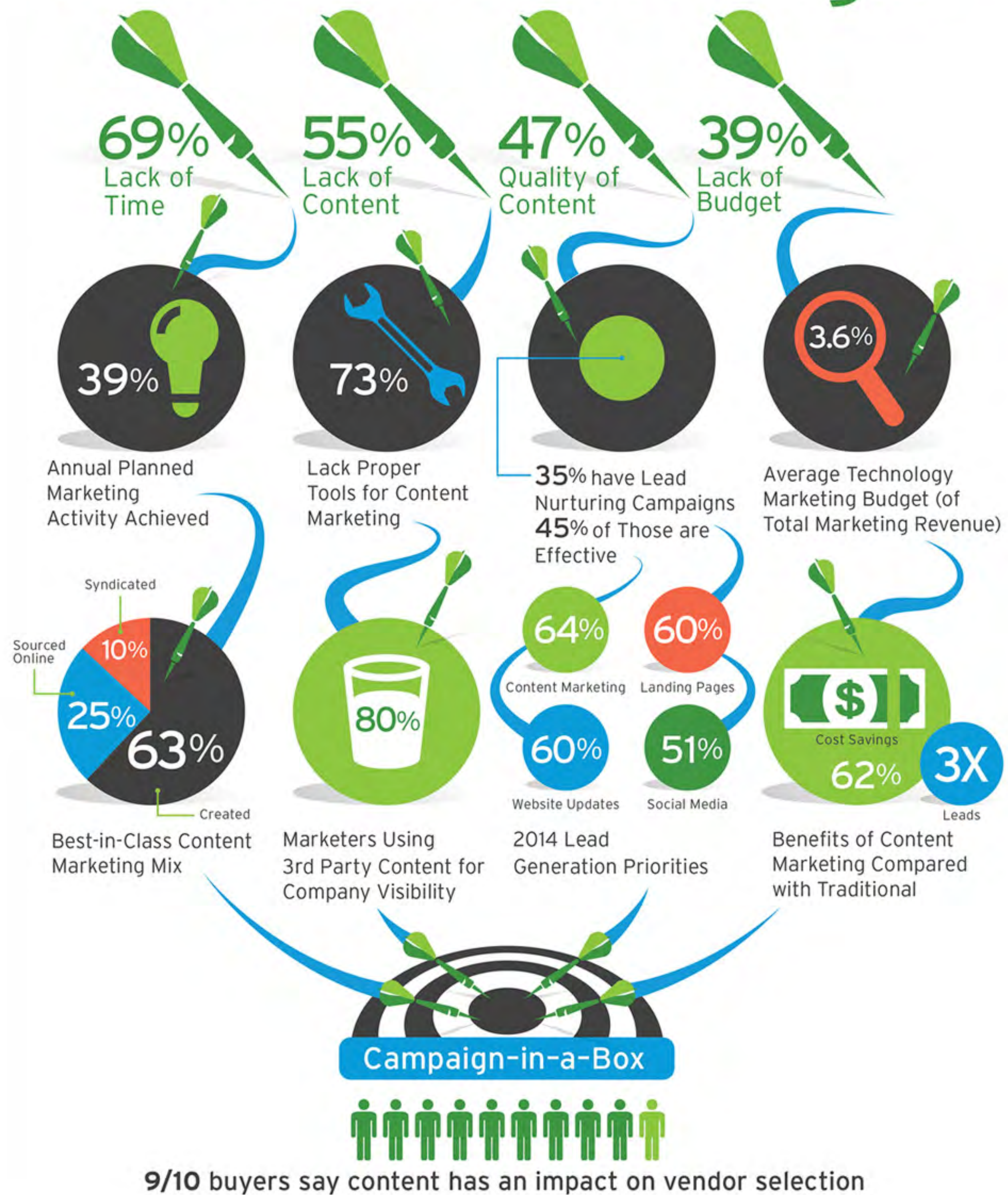
At the heart of the Sonus policy solution is the Centralized Policy Server (CPS): a powerful policy engine with a unique, centralized architecture that allows enterprises to manage the policy and routing information for all of their network elements (SBCs, PBXs, softswitches), applications and subscribers from a single source. With the CPS solution, enterprises can:

- Control and provision dial plans, call routes and policies from a central server, which is then automatically replicated to other Sonus policy servers throughout the network
- Simplify management and reduce provisioning errors (by minimizing touch points), yet provide local routing/policy intelligence for a faster network response
- Take advantage of unlimited scalability of routing and policy intelligence, serving millions of subscribers easily across Sonus and non-Sonus elements through its robust signaling interworking.



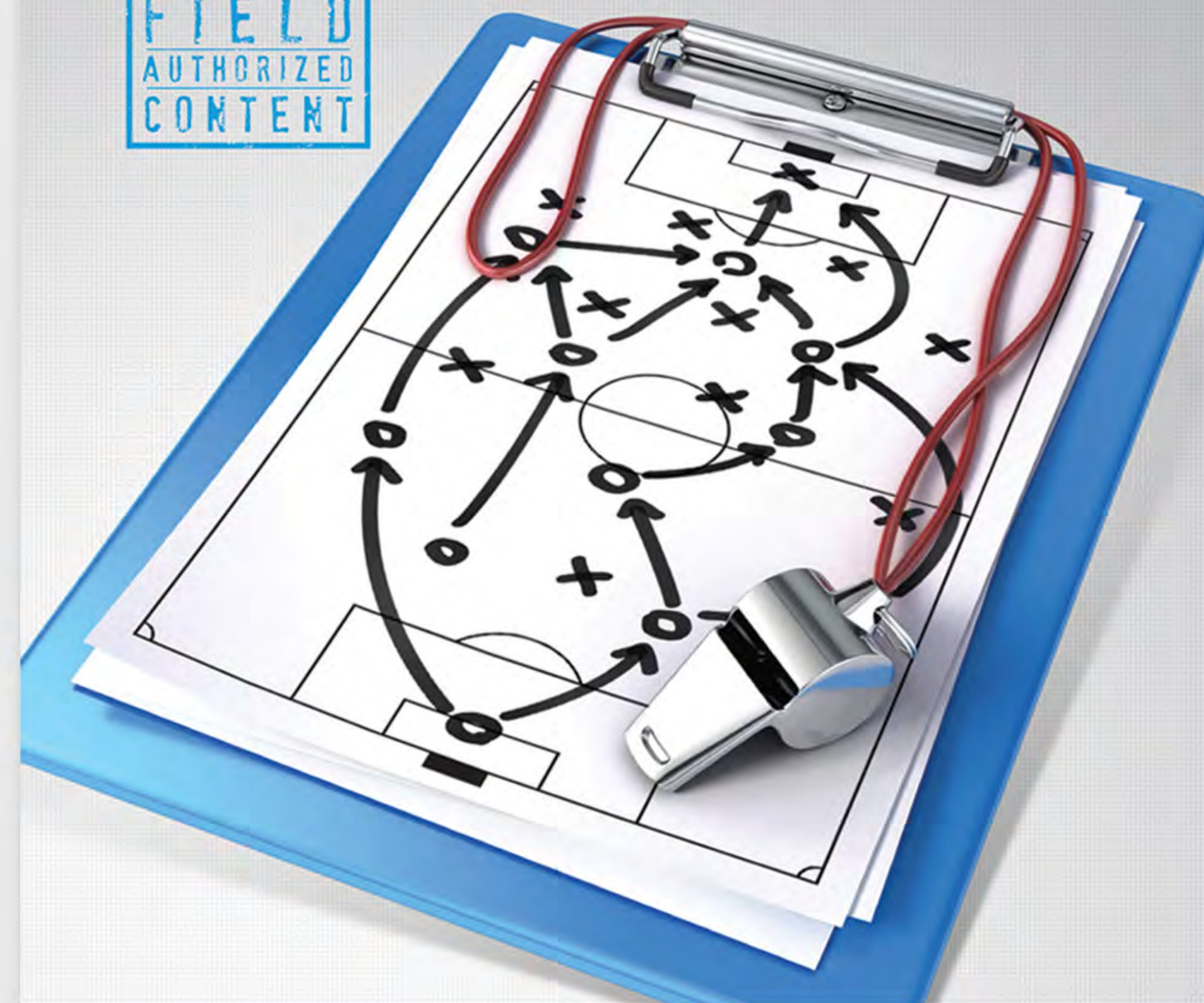
Figure 1. The Sonus CPS provides a centralized view of network-wide policy and routing data

The Primary Challenges of Content Marketing...



Sonus 2013 Field Playbook

FIELD
AUTHORIZED
CONTENT





Cold & Flu



Upset Stomach



Sinus Infections



Allergies



Insomnia



Migraines



Bronchitis



Cough



Fever



Pinkeye



Upper Respiratory
Issues



Rashes and Skin
Conditions



Sore Throat



Bladder and Urinary
Tract Infections



Diarrhea



[Physicians](#) ▾

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How healthcare should be

Sniffle is a free mobile app designed by physicians to treat most common non-emergency health issues without bringing the patient into the office.



SEE WEBSITE



We're taking virtual appointments through Sniffle



3

Average number of colds an adult catches each year. It's even more for kids.

75%+

The percentage of all urgent care and emergency room visits labeled as unnecessary.



4

Average number of times an individual visits the doctor in a single year.

177,000

People will visit the doctor today, even though they have no symptoms.

What is Sniffle?

It's a direct line to your doctor. Sniffle provides a secure, online visit through your smartphone so you can speak to us from anywhere. Sign up and schedule an appointment any time you feel sniffly or ask us for more details.

It's easy to get started



STEP 1

Download the Sniffle app.



STEP 2

Search for us on the app.



STEP 3

Schedule a virtual visit.

Treatable conditions



Cold & Flu



Upset Stomach



Sinus Infections



Allergies



Insomnia



Migraines



Bronchitis



Cough



Fever



Pinkeye



Upper Respiratory Issues



Rashes and Skin Conditions



Sore Throat



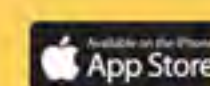
Bladder and Urinary Tract Infections



Diarrhea



Primary care. Anywhere.



Your time is worth more!

Sniffle helps you see more patients and generate more income without adding time or work to your busy day.



Did you know?

240 days

The average doctor sees 18 patients per day, working 240 days per year. That equals 4,320 total visits.

30 mins

Substituting 30 minutes of Sniffle during your regular business hours can boost income earned by 11%. That's another 480 consults at \$29,000.

17.5 mins

The average patient office visit consumes 17.5 minutes, versus a Sniffle consult which can average 7 minutes.

3.5

That's 3.5 patient office visits per hour versus 8.5 Sniffle consults, at the same reimbursement rate.

24 counties

24 counties in Texas alone now have no primary care physicians. Similar access issues exist across the U.S.

Sniffle can help you reach new patients in underserved areas, with little or no access to primary care physicians.



With Sniffle, you control how many visits you want during the time you can be available.



Sniffle Perks

5-10 mins

Most Sniffle consults can be anywhere from 5 to 10 minutes.

\$600 an hour

Sniffle provides the potential to make up to \$600 an hour!



The average Sniffle copay can be the same as an in-office visit.

1 hour


Imagine, all the benefits and only having to block out one hour each day.

The goal of Sniffle is to help you grow a telemedicine service alongside your clinical practice at absolutely no cost to you, giving you the flexibility to spend more time with your patients.



Primary care. Anywhere.






What's up,
Doc?

See more patients
and set your own
fees with our app.

[Learn more](#)





Primary care. Anywhere.

Make house
calls without
leaving
the clinic.





[Learn more](#)

Primary care. Anywhere.



Get better. Faster.





Sniffle

May 29 at 12:45pm • 🌐



Spread the word, not germs. Tell your doctor that you want to see them on the Sniffle app and book your appointment today. www.sniffle.com



We're now taking virtual appointments on Sniffle!

Download the Sniffle app, schedule a virtual consult, and you can start your recovery when and where you want.



👍❤️😱 137

53 Comments 46 Shares 525K Views

👍 Like

💬 Comment

➦ Share



Sniffle

May 29 at 12:45pm • 🌐



Spread the word, not germs. Tell your doctor that you want to see them on the Sniffle app and book your appointment today. www.sniffle.com



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👍❤️😱 137

53 Comments 46 Shares 525K Views

👍 Like

💬 Comment

➦ Share



Under the weather?

 Sniffle

Our office is taking virtual appointments.



Get better faster. 



Our office is taking virtual appointments.





Thanks for registering for Sniffle updates.

With Sniffle you can connect to the doctor of your choice, anytime, anywhere. No more waiting days or weeks for an appointment—or worse, going to an expensive urgent care center or ER.

[Download app](#)

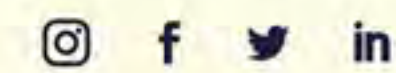


Ask your doctor to get on Sniffle?

We know how busy your doctor must be. But just think how much better their day will be when they can connect with you and all their patients on Sniffle.

[Send Invite](#)

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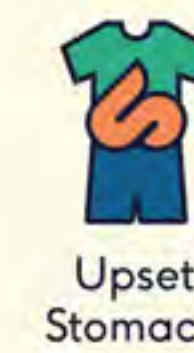
What does Sniffle treat?

Quite a bit, actually. Sniffle is ideal for treating routine, minor conditions like the ones listed below:

[Download app](#)



Cold & Flu



Upset Stomach



Sinus Infections



Allergies



Insomnia



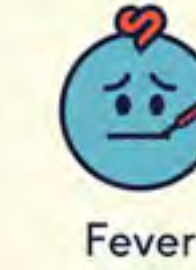
Migraines



Bronchitis



Cough



Fever



Pinkeye



Sore Throat



Diarrhea



Upper Respiratory Issues



Bladder and Urinary Tract Infections



Rashes and Skin Conditions

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How to build a telemedicine practice for your clinic.

Table of Contents

About Telemedicine

Intro to Telemedicine

Future of Telemedicine

The Sniffle Movement

Getting Started with Sniffle

Want to learn more about telemedicine and how it is affecting the current healthcare landscape? Continue reading "How to build a telemedicine practice for your clinic" to gain valuable insight into this growing sector of healthcare.

About Telemedicine

In the last decade, there has been a growing interest around telemedicine and how it will change the healthcare industry. However, most telemedicine offerings up until recently consisted of patients belonging to memberships or concierge groups who were assigned to physicians that were not their own primary care physician. This type of approach to telemedicine inherently lacks continuity of care, and thus broader physician advocacy. Today, telemedicine is alive and starting to gain momentum through the open platform, where it's free for physicians to use and free for patient to access. Sniffle leads the market with the open platform, and every day, more doctors are introducing telemedicine into their medical practice, which is transforming healthcare by making it more efficient and accessible for patients, while giving added flexibility to doctors.

What is telemedicine exactly?

Telemedicine is a movement towards better care and stronger doctor-patient relationships. This new technology is helping doctors have virtual consults with patients, as compared to traditional in-person appointments, giving both patients and doctors added flexibility. Moreover, telemedicine is paving the way for doctors across the world to reach patients in remote areas that have access to the internet. Recently, doctors from Kelowna General Hospital in Canada provided follow-up appointments and new patient consultations via a secure video conference to patients in rural areas so they could receive medical care without traveling long distances. In the United States, states like Mississippi have limited access to primary care physicians and are benefiting from telemedicine.

In addition to reaching patients in remote areas, telemedicine is also growing to serve patients in urban areas. Mary's Center in Washington, D.C. has been piloting a program to provide primary care to Medicaid patients unable to visit the doctor's office due to mobility/childcare issues or busy work schedules. These programs are aimed to reduce emergency room visits and 911 calls for non-emergency medical conditions.

companies have existed doctor. However, telemedicine is emerging to help patients see more patients from their doctor's office. Whether the world the tools to reach patients is just beginning.

Using telemedicine

Doctors to start offering telemedicine in their medical practice. With the convenience, coupled with regulations, doctors can help patients to become early adopters.

the economy and how telemedicine is a desirable option for patients, accompanied by a sudden and steady increase in business models. Telemedicine is especially attractive to patients with busy lives, and many will forgo a visit to higher urgent care.

Offering telemedicine services can reduce costly visits with complications. Telemedicine can help reduce the cost of care for patients with chronic conditions.

access business model. Telemedicine is helping the healthcare industry to reach patients in rural areas. Medicaid and Medicare patients can benefit from telemedicine services. Blue Cross/Blue Shield of Michigan is offering telemedicine services to Medicaid patients. The location of the practice is not a barrier to telemedicine services. Many states, including Michigan, have established parity laws enabling private and government insurance payers to provide the same level of coverage for telemedicine services as in-person appointments.



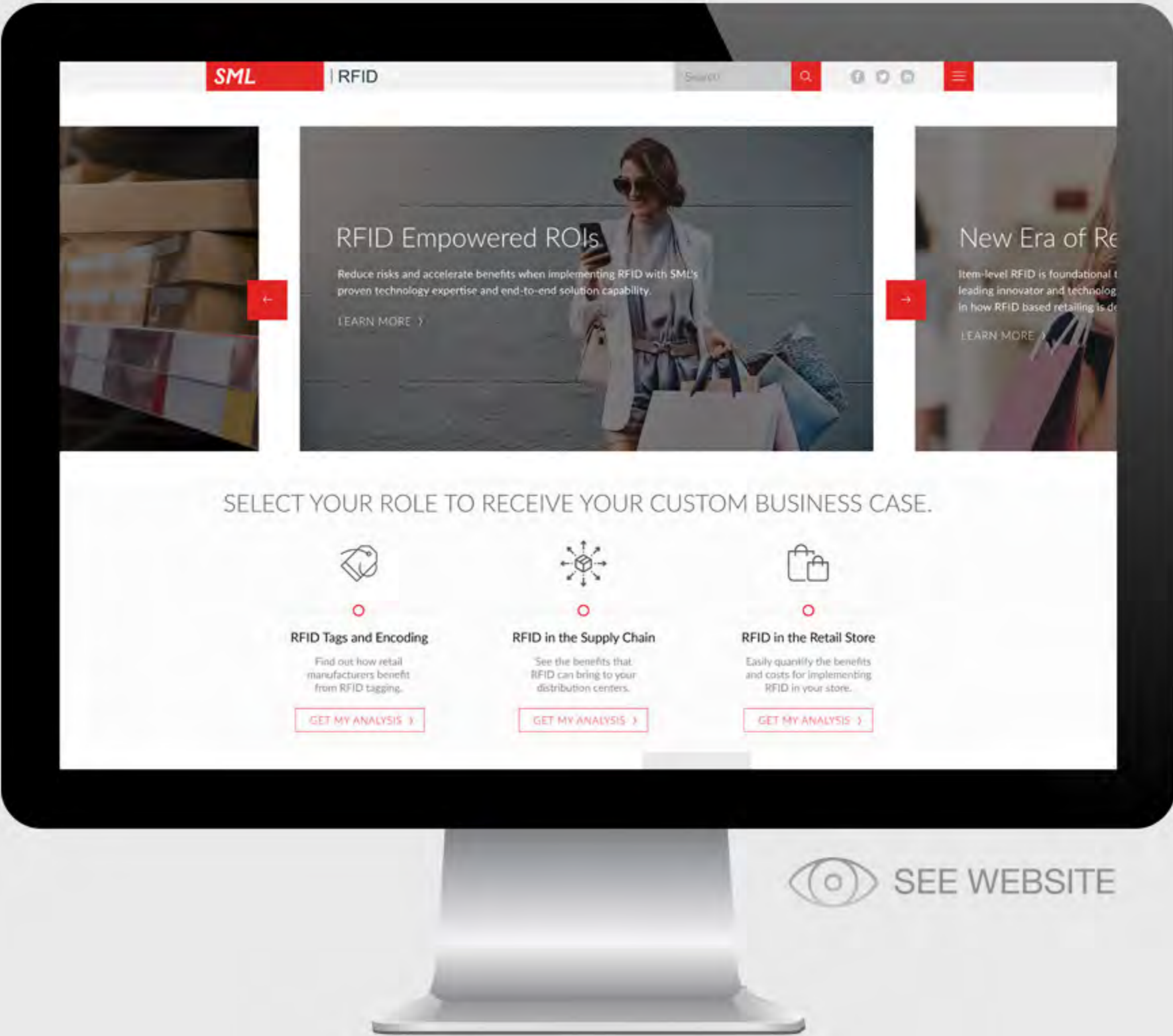
Intro to Telemedicine

If someone is experiencing common ailments, like colds, upset stomachs, or urinary tract infections (UTI), going to an in-person doctor's appointment is usually not necessary. Now, patients can turn to telemedicine to see doctors more conveniently and get access to prescriptions faster. This makes it easier for patients to proceed with their everyday activities without having to wait hours at a doctor's office while making more time for patients to see patients that need to be seen in person.

On the other hand, doctors receive numerous benefits by using telemedicine in their practice. First, telemedicine helps doctors see more patients, resulting in additional revenue streams for the practice. Second, medical practices can reduce paperwork and gain efficiency by using telemedicine. Third, telemedicine can help improve the costly no-show rate. Lastly, doctors can help improve the costly no-show rate and improve follow-through with follow up appointments.

What common ailments can be treated through telemedicine?

One of the many advantages that accompanies telemedicine is being able to treat common ailments virtually, avoiding long wait times and waiting room congestion. These common ailments include: cold and flu, upset stomach, allergies, insomnia, migraines, bronchitis, cough, fever, pink-eye, sore throat, diarrhea, upper respiratory issues, bladder and urinary tract infections, and rashes and skin condition.



SML

| RFID

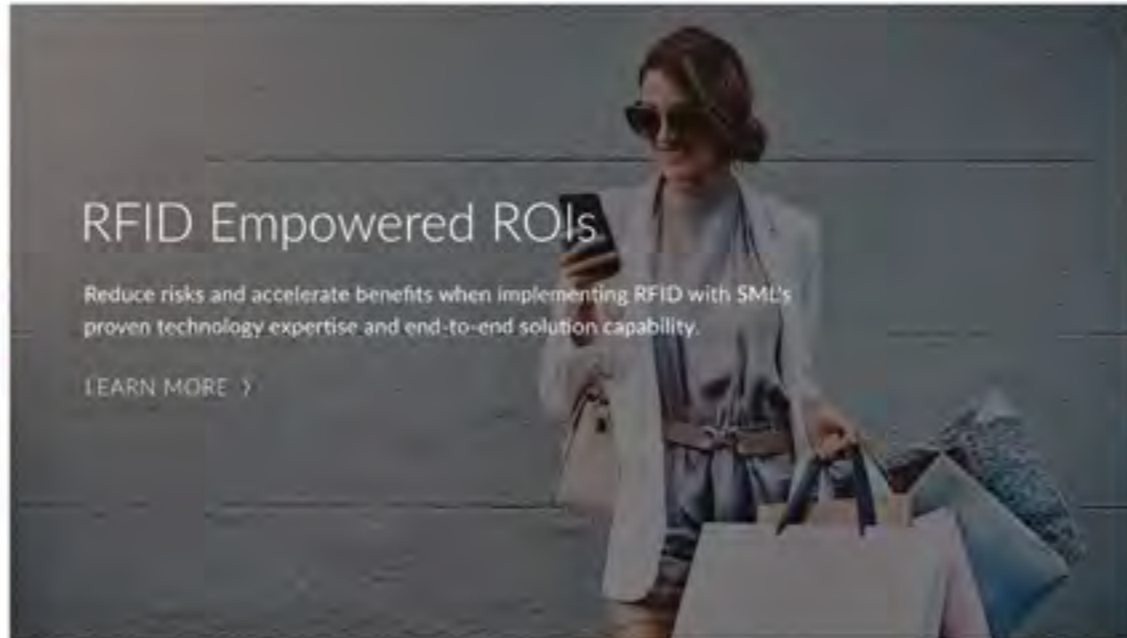
Search



RFID Empowered ROIs

Reduce risks and accelerate benefits when implementing RFID with SML's proven technology expertise and end-to-end solution capability.

[LEARN MORE >](#)



New Era of Retail

Item-level RFID is foundational to the new era of retail. SML is a leading innovator and technology partner in how RFID based retailing is done.

[LEARN MORE >](#)

SELECT YOUR ROLE TO RECEIVE YOUR CUSTOM BUSINESS CASE.



RFID Tags and Encoding

Find out how retail manufacturers benefit from RFID tagging.

[GET MY ANALYSIS >](#)



RFID in the Supply Chain

See the benefits that RFID can bring to your distribution centers.

[GET MY ANALYSIS >](#)



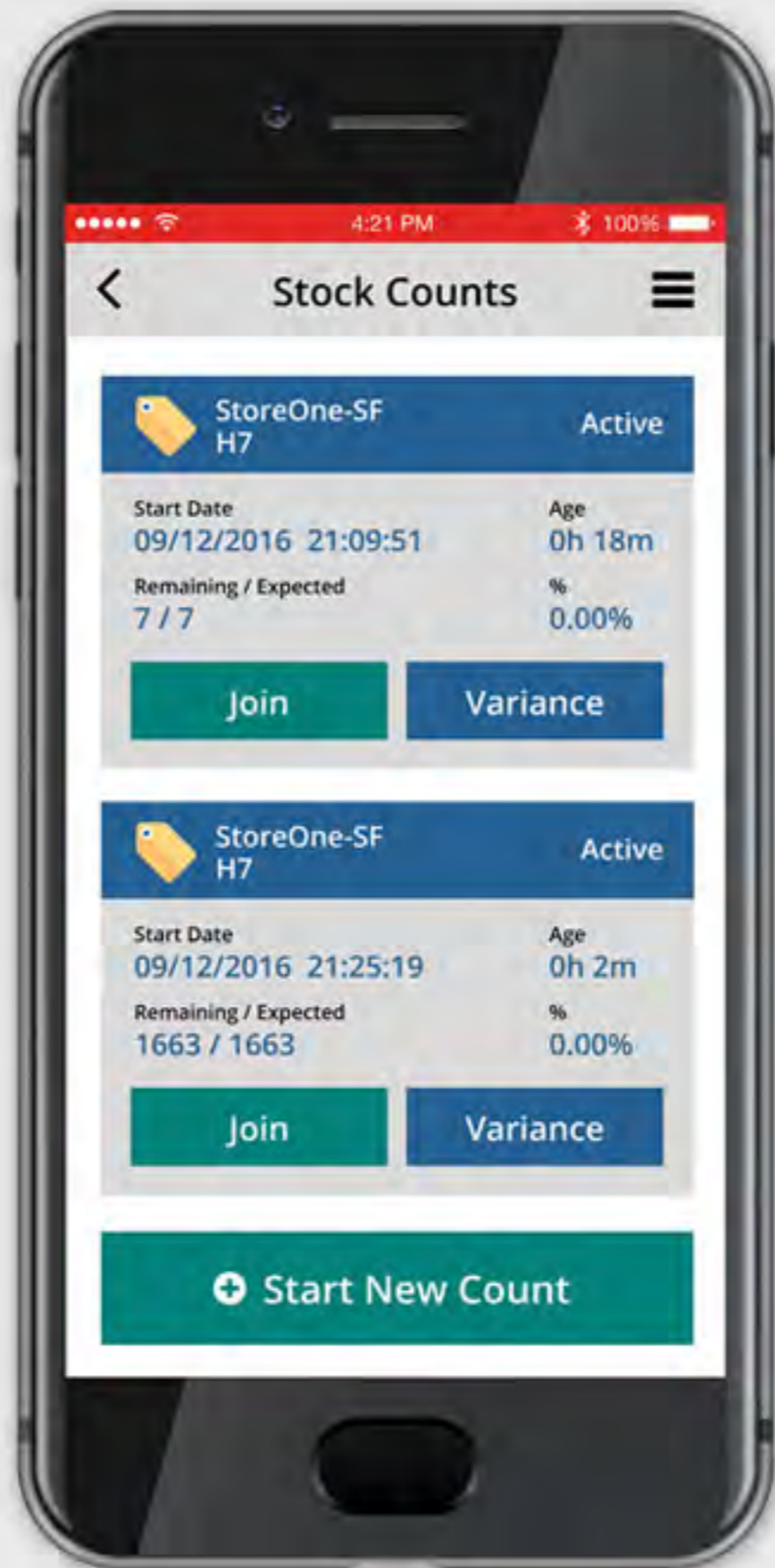
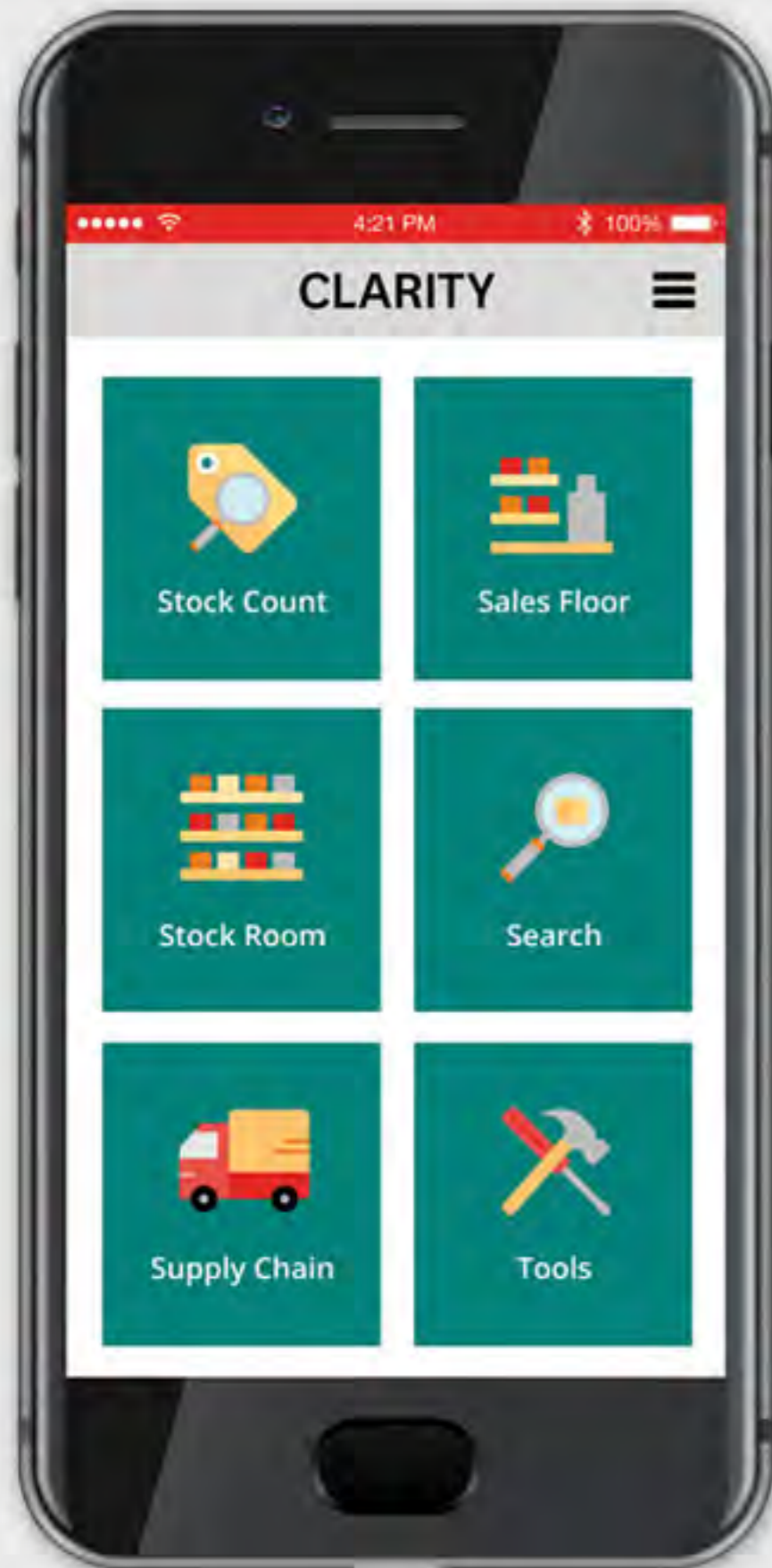
RFID in the Retail Store

Easily quantify the benefits and costs for implementing RFID in your store.

[GET MY ANALYSIS >](#)



SEE WEBSITE



DISTRIBUTION CENTER RFID PROCESS WITH CLARITY



Receiving

Tag Printing /
Encoding

Inbound
Auditing

Product
Finder

Item Picking
Verification

Carton /
Order Packing

Order / Shipment
Verification

MANUFACTURING RFID PROCESS WITH CLARITY



EPC Encoding

Stock Count

Product Finder

Pick-Pack-Ship

QC Audit

Shipping
Verification

SML

BRANDING. TECHNOLOGY. SOLUTIONS.

You're Learning About the Benefits of RFID... But You're Concerned about Deployment

SML Brings Clarity for Proven ROI in Retail

SML offers continual support throughout the entire implementation process with the complete solution including Clarity™ software, RFID hardware, RFID-encoded labels and custom development to ensure a successful ROI.



Get a free ROI assessment to see how much faster you can realize return on your investment with SML Intelligent Inventory Solutions.

<http://sml-iis.com>
roi@sml-iis.com

SML



SML Pop Up Retail Event in London

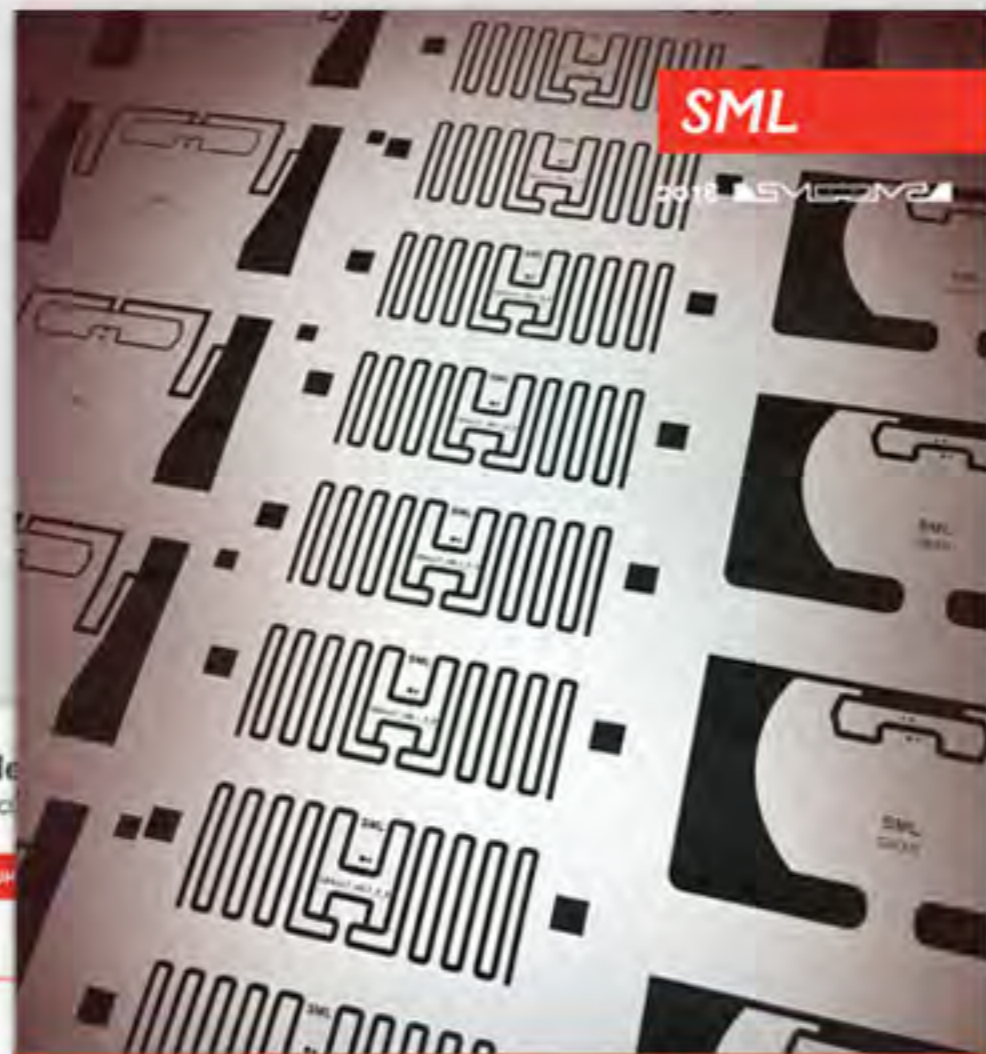


Brand Owners and Retailers Register to Attend SML's Cocktail Reception

DATE: Tuesday, October 25th, 6:00 pm-9:00 pm

LOCATION: The Pembroke: 261 Old Brompton Road, Kensington

ATTENDEES: For Brand Owners and Retailers Only



SML

2018 SML GB6uU7

SML Inlay Product Guide

Retail - Accessories - Supply Chain

Inlay Product Guide

(ISO)IEC 18000-6C & EPC global Class 1 Gen2

RETAIL / SUPPLY CHAIN - UHF

GB6uU7	
GB6uU6	
GB6uU5	
MA2L_M0	
MA2L_M1	
MA2L_U1	
GB6uU4	
GB6uU3	
MA2L_U2	
MA2L_U3	

SUPPLY CHAIN - UHF

Chip Model	Dimensions (mm)	Alphabet	Applications
Impinj Monza M0	50 x 30	A, B, C, D, E, F, G, H, M, N, Q	General uses, windshield, apparel and retail, long reading applications, high dielectric materials, library tracking
Impinj Monza M1	50 x 30	A, B, C, D, E, F, G, H, M, N, Q	General uses, windshield, apparel and retail, long reading applications, high dielectric materials, library tracking
Impinj Monza M2	50 x 30	A, B, C, D, E, F, G, H, M, N, Q	General uses, windshield, apparel and retail, long reading applications, high dielectric materials, library tracking

UHF - Retail Compliant Approved Inlay

SML GB6uU7 RFID Inlay

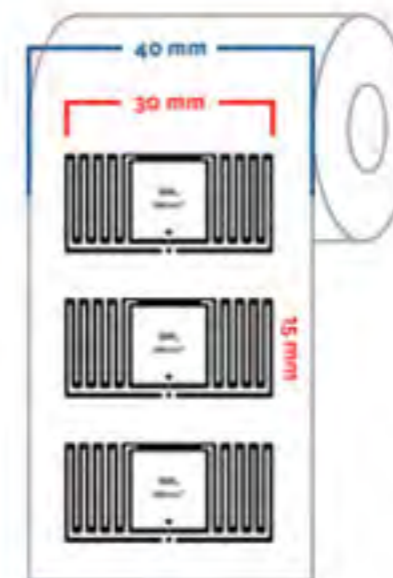
SML RFID Product Spec Sheet

SML

Antenna Size: 30 X 15 mm [1.18 X 0.59 in]
Web width: 40 mm [1.57 in]



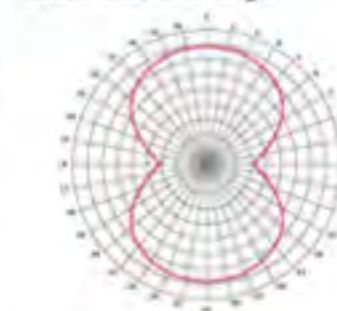
Ideal for Small Item-Level



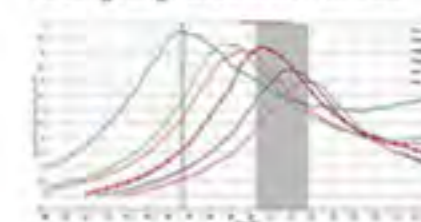
Web Width
Antenna Size

Reading Range (m):

Orientation Read Range



Reading Range on Different Materials



Market Applications:

- Small item-level tagging, jewelry, cosmetics

Key Benefits:

- Smaller size fits various labels
- Best-in-class performance
- Long read distances for small size inlay
- Fast inventory of dense RFID tag populations

Attributes	SML GB6uU7 RFID Inlay
Antenna Size	30 X 15 mm [1.18 X 0.59 in]
Web Width	40 mm [1.57 in]
Integrated Circuit (IC) Type	NXP UCODE 7
Operating Frequency	860 - 960MHz
RF Communications Protocol	EPC Global Class 1 Gen2 aoi ISO/IEC 18000-6C
Chip Memory	128 bits EPC
Inlay Substrate Material	PET
Features	Optimized for Accessory & Cosmetic Applications, Small Form Factor
Read Sensitivity	-21 dBm
Write Sensitivity	-16 dBm
Operating Temperature	-5 °C to 60 °C / 23 °F to 140 °F
Operating Humidity	20% - 60% RH

For further inquiries, please contact SML RFID Team at:

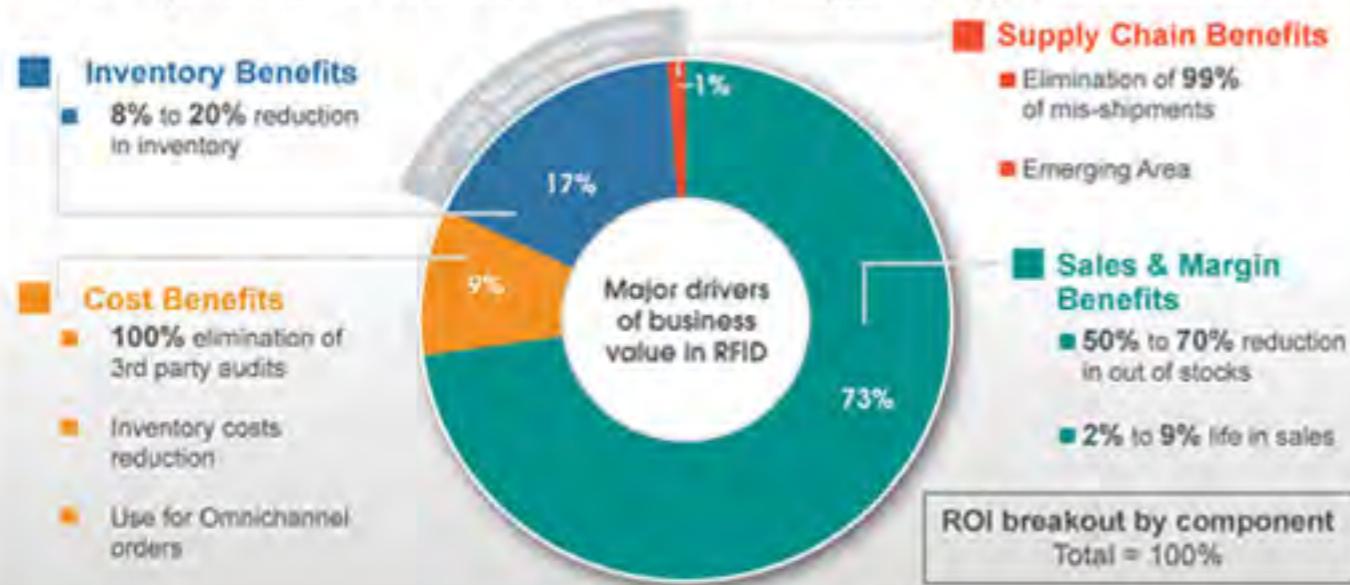
info@sml-rfid.com

All rights reserved. Copyright © SML Group Limited 2018. Specifications subject to change without notice. PFS-GB6uU7-1808A

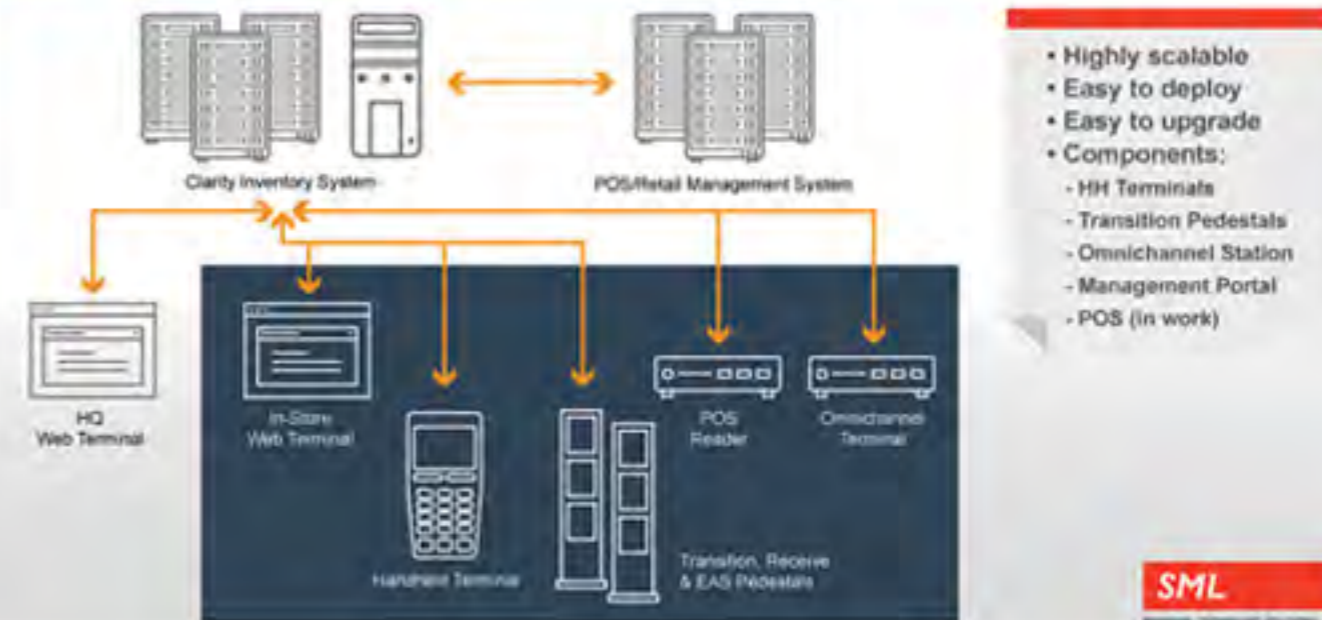


Where does value come from in RFID?

The major drivers of business value in RFID mapped to typical value creation



Clarity Topology



Clarity Transforming Inventory Management Processes



Solutions







SML

SML RFID Pop Up Store Reception

Tuesday, October 25th 6:00 – 9:00 pm
The Pembroke: 261 Old Brompton Road
Kensington, London SW5 0De

ADMIT ONE

SML Pop Up Retail Event in London



SML

SML RFID Pop Up Store Reception

Thursday, October 6th 6:00 – 8:00 pm
265 West 37th Street, 17th Floor
New York, NY 10018

ADMIT ONE

Jim Richards
Indetech Corp.

SML Pop Up Retail Event



Dynamic Profile Enrichment®

Advanced Panel Profiling



Enhanced Profiling

With industry leading retention rates, Research Now has the ability to expand our panel member profiling far beyond enrollment. Our Dynamic Profile Enrichment capability enables us to quickly profile panel members with sustainable, custom attributes allowing our clients to efficiently access low-incidence and hard-to-reach audiences.

Benefits include:

- Customized, client-specific panel screening
- Superior targeting
- Shorter field times
- Increased panel participation
- Improved survey qualifying rates
- More cost-effective research





Hybrid Interviewing *The best of all worlds*



Hybrid Interviewing® at a Glance

Within the Sample Plus™ collection of value-added services, Research Now offers an innovative solution known as Hybrid Interviewing®. The Hybrid Interviewing services include live, one-on-one, professionally moderated interview sessions. Hybrid Interviewing combines both qualitative and quantitative methods into one seamless format, and allows researchers to obtain deeper insights in a fast, cost-effective manner.

How it Works

At a pre-determined point in the survey, qualified respondents are connected to a live, professional moderator in an environment similar to instant messenger. A real-time, one-on-one interview session ensues, and the moderator probes the respondent on key points. During these interview sessions, the moderator has access to pre-selected respondent survey answers, allowing them to lead a more focused, effective discussion. Sessions typically last for 13-17 minutes and once the interview is complete, the respondent moves on to answer any remaining survey questions.

Benefits of the Hybrid Interviewing

- Uncovers the "why" behind the numbers, providing deeper insights into what consumers really think
- Allows researchers to probe the "why" behind the numbers, providing deeper insights into what consumers really think
- Streamlines the research process by combining qualitative and quantitative data
- Enriches quantitative findings in more fully achieve one's research objectives
- Provides a seamless and cost-effective way to obtain additional insight
- Completes the research story using the respondent's own language and words

Built-in Process

Research Now has a proven "built-in process" that gives researchers the luxury of consolidating their research into one edge qualitative approach. No longer do you have to work with multiple service vendors to complete a study of this magnitude, eliminating the headaches that are inherent with coordinating multiple efforts.

We have a staff of experienced project managers who work to ensure all Hybrid Interviewing projects are delivered in a timely matter with superior quality.



Healthcare Express Surveys at a Glance

Research Now's Healthcare Express Surveys enable you to quickly and cost-effectively conduct short surveys among U.S. physicians, healthcare professionals and patients. Bundling healthcare survey fielding services into one package, Research Now provides:

Question Guidelines

- Client questions must be submitted in Word format.

- All basic question types are permitted: yes/no; single and multiple select; ranking; rating; and open-ended.

• Up to 4 statements, attributes, ratings, or lists as one question.

• Linking, skipping, and piping may be used. Complex or specialized question types may not be used in a study.

• Images must be submitted in JPEG or GIF format. Maximum file size of 60k and maximum resolution of 800 x 800 pixels.

• Only one question type is permitted. Responses will be saved to a data file. Coding is available for an additional fee.

Deliverables

• Data will be delivered in Excel and standard cross-tabs (e.g. by gender) based on collected standard questions. Customized reports will be delivered by e-mail. Customized reports are available for an additional fee. Reports will be emailed within your Research Now account upon submitting your survey questions.

Healthcare Consumer Express Surveys

# of Questions	Tier 1 n=500	Tier 2 n=250	Tier 3 n=100
1-10	\$4,600	\$6,300	\$6,600
11-20	\$5,600	\$7,300	\$7,600

Physician Express Surveys

# of Questions	Tier 1 n=100	Tier 2 n=100	Tier 3 n=100
1-10	\$6,000	\$7,000	\$8,500
11-20	\$8,000	\$9,000	\$11,000

- **Tier 1:** Alzheimer Caregivers, Anxiety, Arthritis, Asthma, Depression, Erectile Dysfunction, GERD, High Cholesterol, Hypertension, IBS, Insomnia, Menopause, Migraines, Type 2 Diabetes

- **Tier 2:** ADHD, Bipolar Disorder, BPH, Cancer, COPD, Fibromyalgia, Incontinence, Multiple Sclerosis, Osteoporosis, Rheumatoid Arthritis, Rosacea, Type 1 Diabetes

- **Tier 3:** AIDS/HIV, Deep Vein Thrombosis, Epilepsy, Hemophilia, Hepatitis, Kidney Disease/Renal Failure, Parkinson's Disease, Psoriatic Arthritis, Schizophrenia

- **Tier 1:** Emergency Medicine, OBGYNs, PCP's, Pediatricians, Psychiatrists

- **Tier 2:** Anesthesiology, Cardiology, General Surgery, Ophthalmology, Orthopedic Surgery, Radiology

- **Tier 3:** Dermatology, Endocrinology, ENT's, Gastroenterology, Nephrology, Neurology, Oncology, Plastic Surgery, Rheumatology, Urology



Healthcare Express Surveys

Turn key solutions for better outcomes



THE STATUS OF ARTHRITIS

Living with arthritis takes its toll on the young as well as the old. Whether inflammation of the joints, known as Rheumatoid Arthritis, or a deterioration of cartilage, known as Osteoarthritis, taking the right steps can make movement more bearable.

Supplements & Herbs



Remedies & Therapies



Mediation & Relaxation



THESE ARE A FEW OF THE ALTERNATIVES TO MEDICATION AND SURGERY.

ARTHRITIS - FUTURE PREDICTIONS

29%

Increased percentage of arthritis among men by 2030

39%

Increased percentage of arthritis among women by 2030



GETTING AROUND IS TOUGHER FOR PEOPLE AROUND THE WORLD

175,000,000

People suffering from a form of arthritis worldwide

ARTHRITIS LIMITS BOTH WORK AND PLAY

31%

Activity limitation for adults diagnosed with arthritis

42%

Work limitation for adults diagnosed with arthritis



NOT JUST ABOUT THE ELDERLY

300,000

Children diagnosed with a form of arthritis (US Only)



TRIM THE FAT AND CUT YOUR CHANCES



48%

Percentage of overweight people more likely to suffer from arthritis

SOURCES:



ClinicalResearch.com

RESEARCH NOW* CAN HELP YOU GAIN DEEPER INSIGHTS INTO ARTHRITIS PRACTICES, TREATMENTS AND SENTIMENTS.

ALL ABOUT AUTOIMMUNE

Although seemingly unrelated, all autoimmune diseases share a common thread: they involve an immune system that mistakenly attacks the body's own healthy tissue. They are often misdiagnosed but can have severe health consequences, which is why a holistic approach is necessary for a complete understanding.

WHO TO REACH OUT TO FOR INSIGHT

Patient | Caregiver | Parent | Infusion Nurse | Pharmacist
Payer/Office Manager | MD Specialist | Rheumatologist
Neurologist | Physical Therapist | Psychiatrist



ORGANS OF THE IMMUNE SYSTEM



HOW TO COPE

Since there is no cure and immunosuppressant drugs can be dangerous, sufferers often seek alternative treatments, such as:



MORE COMMON THAN YOU THINK

80+ known autoimmune diseases

45%

of patients with real autoimmune diseases are labeled chronic complainers in the earliest stages of their illness



AUTOIMMUNE SUFFERERS BY THE NUMBERS

50 MILLION

Americans suffer from autoimmune related conditions



1 out of every 6 people has an autoimmune related condition

MORE LIKELY TO STRIKE



75%

of cases are women



Ethnic groups such as African American, Hispanic American, and Indian have a higher risk for certain autoimmune disorders.



SOURCES:

American Autoimmune Related Diseases Association, Inc.
WomensHealth.org
Dartmouth Undergraduate Journal of Science

Those related to someone with an autoimmune condition are more likely to also have one - even if it is a different disease.

RESEARCH NOW* CAN HELP YOU GAIN DEEPER INSIGHTS INTO AUTOIMMUNE PRACTICES, TREATMENTS AND SENTIMENTS.

THE DATA OF DIABETES



1 Testing blood sugar levels with a glucose monitor several times a day.

2 Injecting insulin before every meal.

3 Maintaining a healthy lifestyle of proper diet and exercise.

THESE ARE A FEW OF THE KEYS TO LIVING A LONG LIFE WITH A NOTORIOUS AND POTENTIALLY DEBILITATING DISEASE.

ACCESS A FULL SPECTRUM OF PHYSICIANS, CAREGIVERS AND ADMINISTRATORS



• Diagnosed globally (US, UK, DE, FR, IT, SP):

53.8 MILLION PEOPLE

• Undiagnosed globally (US, UK, DE, FR, IT, SP):

28.0 MILLION PEOPLE

300 MILLION PEOPLE
living with diabetes worldwide

DIABETES IS AN EQUAL OPPORTUNITY AFFLICTION.



SOURCES: American Diabetes Association, International Diabetes Federation

THERE IS NO GOOD TYPE OF DIABETES.

TYPE I DIABETES VS TYPE II DIABETES



RESEARCH NOW[®] CAN HELP YOU GAIN DEEPER INSIGHTS INTO DIABETES PRACTICES, TREATMENTS AND SENTIMENTS.

WHAT ABOUT WOMEN'S HEALTH?

We may celebrate Heart Health in February and Breast Cancer Awareness in October, but the truth is that Women's Health concerns continue throughout the year. From cancer, to heart disease, to reproductive health, here are the top concerns for female well-being.

THOSE WHO KNOW

In addition to female patients, *Research Now[®]* can connect you with a full spectrum of physicians, healthcare professionals and caregivers specializing in women's health.



THE TOP OFFENDERS

THE 6 MOST SIGNIFICANT risk factors contributing to women's health are:



FOR WOMEN AGED **20~59**

breast cancer is the leading cancer affecting women globally, with cervical cancer as a close second.

AFFECTING WOMEN AROUND THE WORLD

IN COMPARISON TO MEN'S HEALTH



SOURCES: World Health Organization, Endometriosis.org, NHS

1 IN EVERY 10

women is affected by endometriosis during the reproductive years.

(That's 176 million worldwide!)

RESEARCH NOW[®] CAN HELP YOU GAIN DEEPER INSIGHTS INTO WOMEN'S HEALTH RELATED PRACTICES, TREATMENTS AND SENTIMENTS.



Scalable, Flexible Data Center Solutions

Ensure future IT expansion delivered through
Massively Modular® Engineering

LEARN MORE

30+ DATA CENTERS WORLDWIDE | [Select Data Center Space Now](#)



SEE WEBSITE

HYPER CLOUD SCALE MEETS HYPER DATA CENTER SPEED

CyrusOne's newest facility in Sterling, Virginia is five times bigger, and only took twice as long to deliver, further highlighting the company's continuing focus on supply chain efficiency.

INDUSTRY AVERAGE VS. CHANDLER II VS. STERLING II

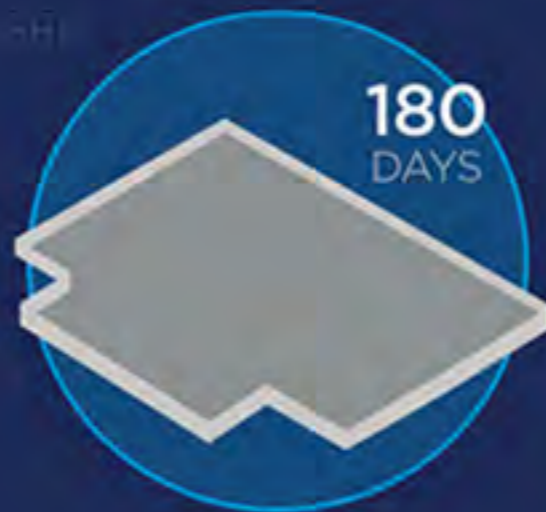
On average for the industry, a new data center used to take **18 to 24 months***. CyrusOne builds data center space in record-setting time.



CHANDLER II DATA CENTER (Completed October 2014)

- 107 day completion
- 120,000 square foot building
- 30,000 square feet of data hall
- 6 megawatts of critical power

5x FASTER



STERLING II DATA CENTER (Completed June 2016)

- 180 day completion
- 220,000 square foot building
- 120,000 square feet of data hall
- 30 megawatts of critical power

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*Source: <http://www.datacenterknowledge.com/data-center-2014-2015-2016-construction-trends/>

SEVEN LAYERS OF SECURITY

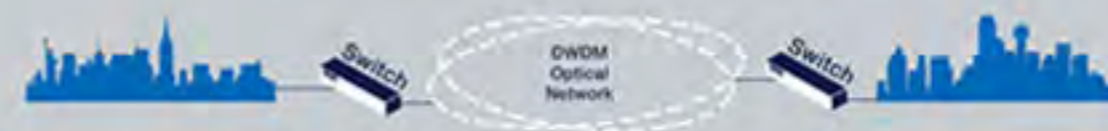
TO REACH CUSTOMER EQUIPMENT



- Video surveillance and recording of all exterior and interior areas
- On-site security guards 24/7 year-round
- Dual Authentication man traps, revolving entrance doors
- Cabinet and cage security options can include individual locks and biometric scanners
- Biometric and color-coded key cards provide rigid access control
- 7' perimeter fence with badge access

CyrusOne.

City-to-City Wave





DATA CENTER BUILD VS. LEASE ANALYSIS

1. Introduction

2. Planning

3. Financial

4. Usage

< Prev Next >

Evaluate Options with the Data Center Build vs. Lease Analysis Tool


This data center cost calculator compares costs of building a data center versus leasing a data center.

Your input is used in the financial analysis, which is based on industry average costs, to build a prototypical enterprise data center and is compared to a typical cost of a leased colocation solution.

A full data center cost analysis is available after completing four simple steps.



[Begin Analysis >](#)

 SEE WEBSITE

CyrusOne
Built for Tomorrow. Ready Today.

**CUSTOMER APPRECIATION
BARBECUE
LUNCHEON**

CyrusOne invites you to a customer appreciation lunch to thank you for your business and continued support. Join us under the tent in the parking area of Houston West II to dine on delicious barbecue and all the fixin's. Drop your card in the punchbowl and enter to win a Bose SoundLink Bluetooth Speaker!

WHEN **September 14th, 2016**
11:30 am - 1:30 pm
*Prize drawing at 1:30

WHERE **Houston West II Data Center**
5150 Westway Park Blvd.
Houston, TX 77041

REGISTER NOW



CyrusOne
Built for Tomorrow. Ready Today.

CATCH THE ACTION WITH CYRUSONE FOR

**MONDAY
NIGHT
FOOTBALL**

Join us for the 49er's home opening game at Levi's Stadium vs. the L.A. Rams.

WHERE Premium Suite, Levi Stadium
4900 Marie P. DeBartolo Way
Santa Clara, CA 95054
Parking passes available upon request

WHEN **Monday, September 12, 2016**
Kickoff: 7:20 PST
Please arrive at the suite by 7 pm for pre-game activities

RSVP TO LAURENE RICHARDS
▶ lrichards@cyrusone.com
(469) 240-8412



CyrusOne
Built for Tomorrow. Ready Today.

Join CyrusOne for the introduction of their 3rd **Houston West Campus** facility - part of largest seismic exploration computing campus in the United States

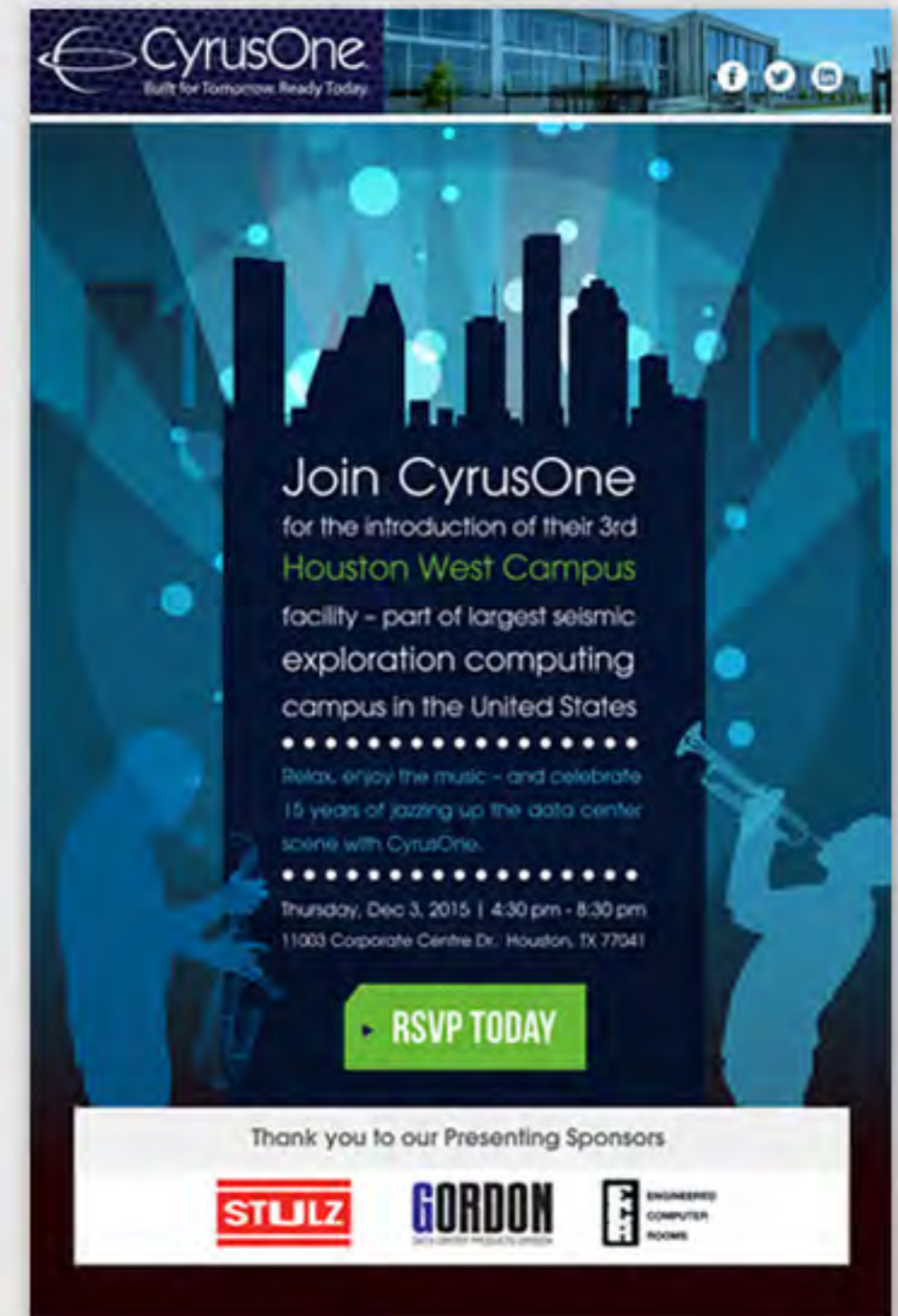
Relax, enjoy the music - and celebrate 15 years of jazzing up the data center scene with CyrusOne.

Thursday, Dec 3, 2015 | 4:30 pm - 8:30 pm
11003 Corporate Centre Dr., Houston, TX 77041

RSVP TODAY

Thank you to our Presenting Sponsors

STULZ **GORDON** **ENGINEERING COMPUTER ROOMS**



Join CyrusOne in Austin
for the introduction of our new
Austin III Data Center.

Meet our team and enjoy the entertainment,
cocktail buffet and a rockin' celebration
of data center excellence.

Thursday, April 14, 2016
4:30 pm - 8:30 pm
7100 Metropolis Drive
Austin, TX 78741

RESERVE YOUR SPOT BY APRIL 12
CYRUSONE.COM/OPENHOUSE

Thank you to our Presenting Sponsors:



NANOG 68 OPENING NIGHT SOCIAL

NANOG

68 DALLAS, TEXAS
OCT. 17-19, 2016



▶ REGISTER NOW



PEROT MUSEUM 2201 N. FIELD ST. DALLAS, TX 75201 7-10 pm

JOIN CYRUSONE

and CEO, Gary Wojtaszek on the penthouse
floor of the exclusive Grand Havana Room
in New York for a special "Night in Havana"

WHEN June 7th, 2016
7:30 PM

WHERE The Grand Havana Room
666 5th Ave, 39th floor
New York, NY 10103



▶ RSVP TO CELINA LIVELY
clively@cyrusone.com
(513) 717-1279



HAPPY HOUR
AT ROY'S WATERFRONT

Join The HostingCon After Party

Head out of the convention center and set out for Roy's Waterfront for great peer networking while taking in the California coastal views. Come hungry and thirsty as you will enjoy hot hors d'oeuvre and cold refreshing drinks compliments of Rhythmic Technologies, Zimcom, Ubiquity and CyrusOne.



▶ RSVP TODAY

- ▶ When: **Tuesday, July 28th 5pm – 7pm**
- ▶ Where: **Roy's San Diego Waterfront – 333 W. Harbor Dr. 92101**



Thank you for registering your opportunity with CyrusOne.

We appreciate your consideration, and will be back to you shortly with our response.

Connect With Us



Best Regards,

Asad Taj | CyrusOne | Inside Sales Manager
O) 214-488-1355 ext 3206 | ataj@cyrusone.com | www.cyrusone.com

CyrusOne
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We respect your right to Privacy - View our policy
Manage Subscriptions | Update Profile | One-Click Subscribe



Thank you for your Marketplace opportunity!

You will be contacted by a CyrusOne Sales member. If your implementation falls outside 90 days, please call us at 855-564-3198, to discuss extended lead time options.



CyrusOne will work closely with you to confirm the configuration, execute on a standard agreement, and get you installed as quickly as possible.

▶ LEARN MORE AT
CyrusOne.com

▶ CONTACT A COLOCATION
EXPERT NOW

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Manage Subscriptions | Update Profile | One-Click Subscribe



With EFG, You're Surrounded by Advantages



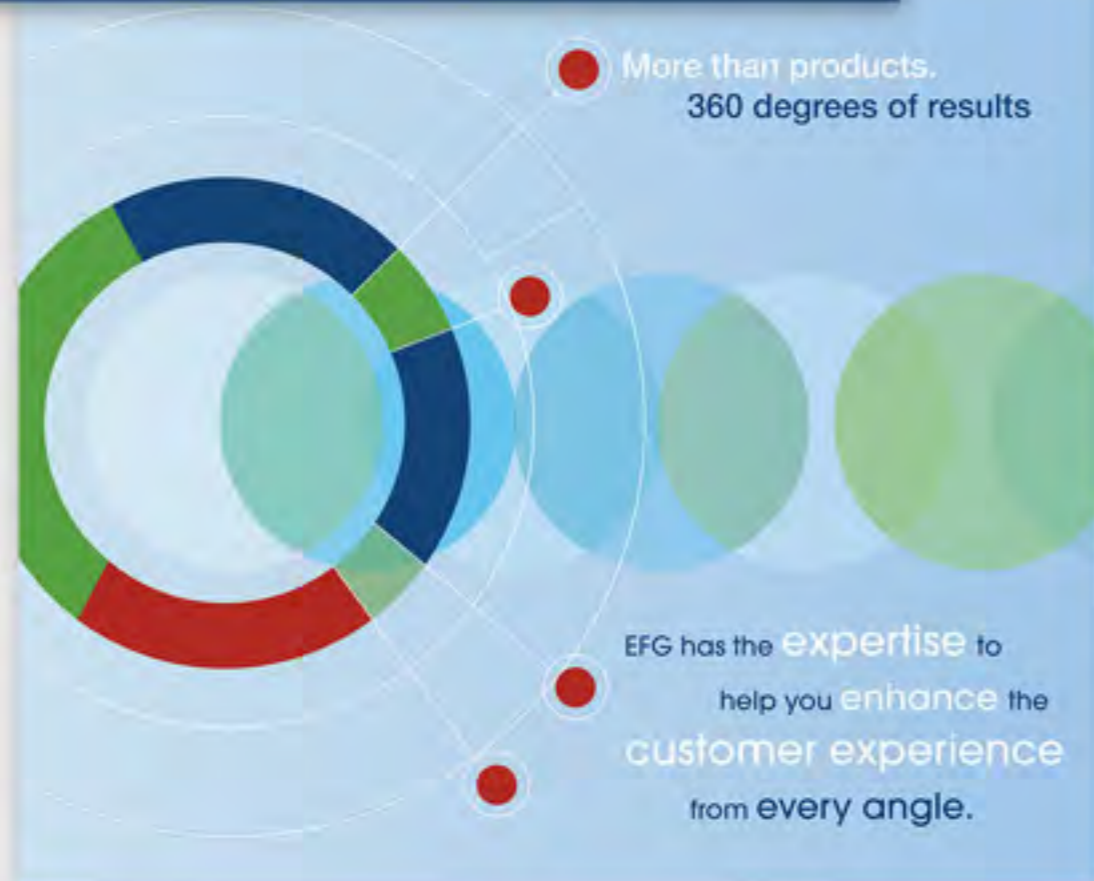
For more than 30 years, EFG has partnered with the retail automotive industry, affinity partners, and financial institutions to not only identify their specific, achievable business goals, but also to travel the road with them to achieve those goals. Yes, we offer a wide range of standout consumer protection products—but the journey begins long before that. First we get to know your company, your team, your market, and your clientele, inside and out. We work with you to define your business goals and chart a course to achieve them. Then we customize our industry-leading products and augment them with proven go-to-market strategies that will

differentiate you from your competition. We teach you how to hire smart and retain employees longer. We customize training programs to empower your team to represent your company more effectively and reach your goals through measurable performance benchmarks. We build marketing strategies to implement differentiating messages in all modes of communication designed to generate leads, to significantly enhance a higher degree word of mouth, to facilitate customer loyalty, and make our clients' money. And we do it all with hands-on involvement, ongoing communication, and full accountability, every step of the way.

Our customized solutions brought Hyundai to the top

At a time when the auto industry saw sales decline by 21 percent, Hyundai turned to EFG for solutions. In just 37 days, EFG rolled out the innovative Hyundai Assurance program, which gives prospective buyers the flexibility to walk away from their lease or loan in case of job loss or other covered event. After four years of slow performance, Hyundai gained an impressive 57 percent market share.

EFG can show you how to make the most of all of today's business media



LANDMARK SOLUTIONS

-  Repair and Maintenance Products
-  Debt Protection Products
-  Appearance Protection Products
-  Claims Administration

When consumers feel confident about their future, they're more likely to apply for a loan or complete a purchase. But EFG offers more than just contracts on paper. We track best practices in a wide range of industries — from retail and finance to technology, hospitality, and transportation — and incorporate those strategies into innovative new products designed to amplify your ability to break through, build business, and attract customers back for more. Not only that, our experienced in-house team (80 percent of whom are ASE-certified) handles each and every claim, keeping your customers' satisfaction — and your reputation — our top priority. We handle more than 30,000 claims each month.



Innovative new products designed to...build business.



Turn up the heat on powersports profits with EFG

Auto loans may be your meat and potatoes, but now EFG's expertise can bring more powersports dealers to the table. Enhance your powersports dealer relationships with the innovator of the award-winning Hyundai assurance program. Our complimentary, high-octane F&I products will reduce your risk, help dealers close more deals, free consumers from financial worry and increase your loan volume.

EFG supports you with services and F&I products that:

- Attract both subprime and prime buyers, providing an incentive for a non-essential, "lifestyle" purchase
- Leverage vehicle service contracts to increase lenders' dealer networks, growing business while reducing risk
- Enhance dealers' upselling opportunities to stimulate profit generation
- Increase understanding of motorcycle-related compliance issues
- Empower dealers with comprehensive business reviews and implementation of processes that boost business performance

EFG Companies. We bring the heat.

efgcompanies.com | 800-527-1984



Ignite Powersports Profits with EFG

Auto loans may be your meat and potatoes, but now EFG's expertise can bring more powersports dealers to the table.

Enhance your powersports dealer relationships with the innovator of the award-winning Hyundai assurance program. Our complimentary, high-octane F&I products will reduce your risk, help dealers close more deals, free consumers from financial worry and increase your loan volume.

EFG supports you with services and F&I products that:

- Attract both subprime and prime buyers, providing an incentive for a non-essential, "lifestyle" purchase
- Leverage vehicle service contracts to increase lenders' dealer networks, growing business while reducing risk
- Enhance dealers' upselling opportunities to stimulate profit generation
- Increase understanding of motorcycle-related compliance issues
- Empower dealers with comprehensive business reviews and implementation of processes that boost business performance



We bring the heat.

EFG Puts Some **Sizzle** in Your Powersports Volume.



Auto loans may be your meat and potatoes, but now EFG's expertise can bring more powersports dealers to the table. Enhance your powersports dealer relationships with the innovator of the award-winning Hyundai assurance program. Our complimentary, high-octane F&I products will reduce your risk, help dealers close more deals, free consumers from financial worry and increase your loan volume.

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EFG Companies. **We Bring the Heat.**

efgcompanies.com | 800-527-1984



Lukewarm powersports volume?

Make it **HOT** with **EFG**

Auto loans may be your meat and potatoes, but now EFG's expertise can bring more powersports dealers to the table. Enhance your powersports dealer relationships with the innovator of the award-winning Hyundai Assurance program. Our complimentary, high-octane F&I products will reduce your risk, help dealers close more deals, free consumers from financial worry and increase your loan volume.

EFG supports you with services and F&I products that:

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- Enhance dealers' upselling opportunities to stimulate profit generation

EFG Companies. **We bring the heat.**

efgcompanies.com/lenders | 855-280-0419





ROI

UPFRONT INVESTMENT \$3,145

Pre-Training Baseline PRU \$1,000
x Turns per Week 15

Pre-Training F&I Revenue per Week \$15,000

PRU Improvement! \$200
x Turns per Week 15

Post-Training F&I Revenue Improvement per Week \$3,000

Payback Period (in weeks) 1.1
(i.e., \$3,145 / \$3,000)

COST ASSUMPTIONS

Tuition \$1,750, Lodging \$545, Travel \$600, Meals \$250

PRODUCTIVITY TO PROFITABILITY

PRU Improvement \$200

Revenue Improvement per Week \$3,000

Potential Increased Revenue Annualized \$150,000

We offer the flexibility to train your F&I professionals at your location or in our state-of-the-art training facility in Irving, Texas. Our focus is on creating the best possible outcomes for your professionals, which, in turn, translates into success for your business.

TRAINING CURRICULUM

NO ONE DOES IT LIKE EFG

EFG trains dealers and their staffs across the United States in F&I, compliance, and development, and is the expert trainer for Group 1 Automakers.

EFG also has a national partnership with Northwood University, an accredited Automotive Management program in which we have joined forces with Northwood to provide greater opportunity and development for tomorrow's retail automotive professionals.

TRAINING HISTORY

Since 1977, EFG has built its strong training process that includes **formal classroom training and on-site training**. Successful training results in the desired student behavior to achieve the results needed for a successful business.

GUIDED DISCOVERY METHODOLOGY

Guided Discovery methodology is a learning model in which students compare their current knowledge with what the instructor demonstrates.

Detailed **interactive discussions** with students on the instructor's part determine the student's understanding and acceptance. Students practice **techniques** and are evaluated by the instructor. Students and the instructor agree on the **three ways people understand information: seeing, hearing, and doing**. This makes for a rich learning **experience**.

F&I TRAINING

F&I Producer Class

F&I Workshop

EFG COMPANIES



TRAINING SERVICES

ing? This is EFG's own F&I training program. The EFG F&I training focuses on the

and for dealers department. This is enforced by more than 100 independent auditors. It starts with a one-on-one

negotiation. Maintaining the relationship is the key. Treating each former as an individual. This is a partnership.

Develop the skills. The training is conducted in Irving, Texas, or at

is, your team being option. We help them build a partnership that makes your customers happy. It's the flexibility of training, if necessary.

A Retail Automotive Career:
IT'S NOT WHAT YOU THINK

MYTH:
The **Big 3 bailout** destroyed investor and consumer confidence.

WALL ST

FACT:
Wall Street is investing heavily in the retail auto industry – and is experiencing **record growth**.

Motor vehicle sales account for nearly 20 percent of all retail sales. Just ask Warren Buffett. Since 2010, dealerships have seen healthy, steady growth.

FACT:

Strong Dealerships = Strong Economy = More Auto Sales

Career Stability + **Emerging Opportunities**

DO YOU KNOW WHAT HIDDEN FEES YOUR ADMINISTRATOR IS CHARGING YOU?

FOLLOW
THE HIDDEN PROFIT
PARTICIPATION
FEES



DEALER REMIT COST	HIDDEN FEE	HIDDEN FEE	HIDDEN FEE
+\$1000	-\$10	-\$60	-\$100
FROM THE SALE OF A VSC, POST ADMINISTRATION COSTS	Inflated premium tax fee: extra 1-2% charged on top of normal state tax	Ceding fee: can range all the way up to 10%. This example assumes a 6% ceding fee	Hold-back fee: literally held back by administrators as a kind of "commission"; typically 1%
BALANCE \$1000	BALANCE \$990	BALANCE \$930	BALANCE \$830



You might be surprised at how much of your money never makes it into your reinsurance company!
Continue to follow your money below!


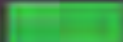


[WEALTH BUILDER]

- Suite -

www.efgcompanies.com



 BALANCE
 HIDDEN FEES



BEWARE

- Performance penalty clauses
- Extended vesting periods
- Bankruptcy or security charges
- Language around access to funds
- Stop-loss fees

HIDDEN FEE	HIDDEN FEE	END BALANCE	TOTAL HIDDEN FEES
-\$20	-\$30	\$780	\$220
Monthly Management Fee: sometimes masked as a line item within the annual reinsurance company expenses and usually is around 2%	Per Claim Fee: a flat fee assigned to every claim on a reinsured contract. This example assumes a \$3.00 per claim fee.	LEFT IN YOUR REINSURANCE ACCOUNT	Total amount of your money charged by your administrator in hidden fees!
BALANCE \$810	BALANCE \$780	BALANCE \$780	



only **78%**
of your money is being invested

AVERAGE VSC PRODUCTION OF 100 CONTRACTS PER MONTH = **\$264,000 IN HIDDEN FEES PER YEAR!**

**SWEAT WIPES OFF.
ROAD RASH DOESN'T,
AND YOUR LOAN
WON'T GO AWAY.**

Pavement surf your bike and you could get hosed!

If your bike is totaled, collision and liability insurance will not completely cover you! Bridge the gap with GAP Protection when you buy a new or used vehicle. It will even cover up to \$1,000 of your primary insurance carrier's deductible, so why risk your financial security? Protect your investment – and your credit – with GAP today! Ask your sales representative for details.



**GAP
PROTECTION**

**BIKE OWNERSHIP
WITHOUT THE DOWN SIDE**

Your new bike depreciates the moment you drive away from the dealer's lot. And if you experience an unforeseen life event that totals your bike, standard insurance policies will pay only the current market value – regardless of how much you owe. Unfortunately, if you're "upside down" on your loan – that is, you owe more than the bike is worth – you could suffer a significant financial loss. GAP protects your credit and offers worry-free protection in the event of a total loss due to the following:



Today, comprehensive and liability insurance combined still doesn't provide true full coverage.

**GAP
PROTECTION**



PROTECT YOUR RIDE

**BIKE
PROTECTION**



PROTECT YOUR RIDE

AUTO TIER 2 OUTCOMES

Drive More Sales with Outcome-Based Video Marketing



CONSUMER IDENTIFICATION

Data-driven strategy to fuel effective targeting and messaging

Data fuels Eyeview's Auto Accelerator solution. We bring together disparate data sources about the consumer, your dealerships, and the OEM to deliver localized, real-time videos that influence auto purchase decisions.



DEALERSHIP INFORMATION

- Dealership locations
- Local pricing and promotions
- Local sales events

CONSUMER DATA

- Demographics
- Psychographics
- Auto ownership data
- Near-market prospect data
- Website visitation data
- Physical location
- Local weather

OEM INFORMATION

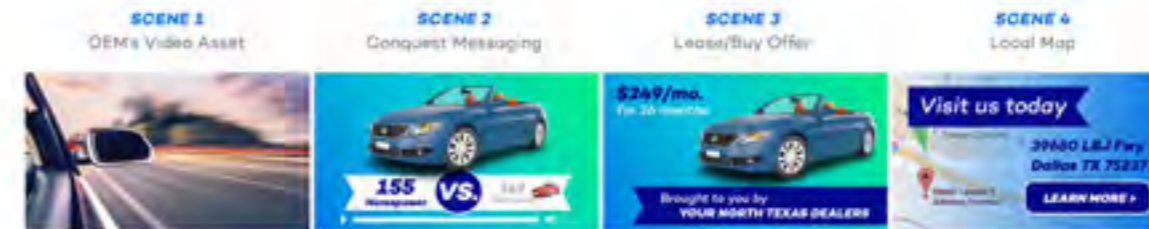
- Model fact



1-TO-1 VIDEO

Millions of personalized video variations delivered from a single video asset

Eyeview's VideoIQ technology takes an OEM's TV-ready brand asset and infuses it with consumer data to generate an endless library of 1-TO-1 video ads. VideoIQ then delivers the right video variation to the right auto buyer across desktop pre-roll, mobile, advanced TV, and social media.



Features: Audience Messaging | Local Map | Local Weather | Regional Callout | Conquest Messaging | Lease/Dwn Offer



DESKTOP PRE-ROLL
Comscore Ranked #1 in Potential Reach

MOBILE
13,000+ Mobile Apps & Mobile Web

FACEBOOK
1 Billion Active Monthly Users

AUTO TIER 2 OUTCOMES

Drive More Sales with Outcome-Based Video Marketing

eyeview
OUTCOME-BASED VIDEO MARKETING



Identity Basics

LOGO VARIATIONS

The Eyeview logo has several different versions. Please refer to the Logo Directory for appropriate usage applications.

Only the two-color version of the logo may be used on a light blue background.

WHAT DO WE STAND FOR?
ALL ABOUT THE OUTCOME

WHAT DRIVES US?
WE ARE GAMECHANGERS

WHAT DO WE STAND FOR?
OUTCOME-BASED VIDEO MARKETING

RESULTS SPEAK LOUDER

A tagline is used to telegraph a brand's core idea in a punchy, memorable way. It is meant to serve as a "conversation starter" and communicates your Master Motivating Idea™ in an approachable and authoritative way. "Results speak louder" asserts our intent in driving powerful and positive outcomes for our clients business, and declares our conviction in becoming the leaders in outcome-based video marketing.

OUR COLOR PALETTE

Our color palette is just as important as our logo. Our primary colors define us. They set the mood, give our brand life and evoke energy. They are divided into three categories: Primary, Secondary, and Tertiary.

The Eyeview Gradient
This is made by creating a linear gradient from blue to green. Then, set the gradient at a 30° angle.

*PMS Cool Gray 11 and PMS 422 should primarily be used as text colors.

*Tertiary colors should be used in graphs and charts when more colors are needed, or used minimally to highlight calls to action.

Primary PMS 2778 RGB 0, 10, 140 HEX 000A8C CMYK 100, 100, 0, 0	PMS 345 RGB 0, 120, 230 HEX 0078E4 CMYK 93, 45, 0, 0	PMS 315 RGB 0, 200, 215 HEX 00C4D7 CMYK 80, 0, 30, 0	PMS 347 RGB 0, 240, 260 HEX 00E0E8 CMYK 100, 75, 0
Secondary PMS Cool Gray 11* RGB 80, 80, 80 HEX 505050 CMYK 0, 0, 0, 85	PMS 422* RGB 140, 140, 140 HEX A0A0A0 CMYK 0, 0, 0, 40	PMS 427 RGB 240, 240, 240 HEX F0F0F0 CMYK 0, 0, 0, 7	
Tertiary PMS 246 RGB 200, 40, 180 HEX C93884 CMYK 20, 95, 0, 0	PMS 213 RGB 255, 30, 120 HEX FF1E79 CMYK 0, 100, 65, 0	PMS 1565 RGB 255, 130, 0 HEX FF8200 CMYK 0, 70, 100, 0	

OMNICHANNEL RETAIL OUTCOMES SOLUTION

Drive More Sales **In-Store and Online**

eyeview
OUTCOME-BASED VIDEO MARKETING

Drive more omnichannel sales with 1-to-1 video

Today's consumers seamlessly traverse through digital and real-world experiences. From e-com and m-com to the store aisle, people are researching and making buying decisions when and where they choose. Those same people are spending more than 22% of their day watching video. That's why more and more retailer marketers are seeking ways to integrate video marketing into their omnichannel retail strategy.

Eyeview's proven omnichannel solution leverages retailer CRM files, website visitor data, category-level remarketing, geo-fencing and proven performance models to generate and deliver 1-to-1 video marketing that drives consumers to buy both in-store and online.

BENEFITS

- ▶ Drive more sales by amplifying deals and sales events with video
- ▶ Leverage CRM and website data to deliver personally relevant messaging
- ▶ Make video part of your omnichannel retail experience

Drive More Sales with
Outcome-Based Video Marketing

CONSUMER IDENTIFICATION

Target customers and prospects based on CRM files, website visitation data, proximity to store locations and past purchase activity.



1-TO-1 VIDEO MARKETING

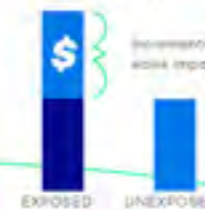
Dynamically generate and deliver personalized video promotions with relevant products, deals and local messaging with offline and online purchase triggers.

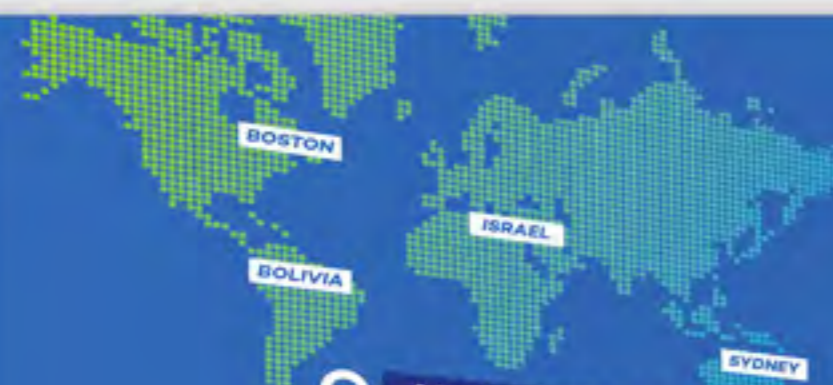


RESULTS MEASUREMENT

Measure results and optimize campaigns based on sales transactions measured through CRM data.

SALES OUTCOMES





JANUARY 2008

Small Beginnings

In 2008, three Israeli friends came together inspired by the idea of creating personalized video advertising solutions.



At the time, Oren Harnevo was located in Sydney, Tal Reisenfeld was in Boston attending Harvard Business School, and Gal Barnea was in the midst of a backpacking trip in South America. Although thousands of miles apart, in different time zones and continents, they were diligent in breathing life into the idea that would become Eyeview.



JUNE 2008
Prize of Courage
 Building personalization technology and creative across the world.

DECEMBER 2009

Focus on Performance
 Eyeview takes the first steps in online video performance.



AUGUST 2010

The Big Move
 Oren and Tal move to New York City to grow the business. Gabi Peles joins Eyeview as VP of Product to lead product research and planning.

JULY 2011

Proving it Out
 Eyeview proves performance for the second year by doubling 2010 revenue to backlog for 2011.



OCTOBER 2011

Partnerships with Public Capital
 NAUT CAPITAL



NOVEMBER 2011

100 Employees
 Eyeview grows from 10 to 100 employees in 2011.



MARCH 2012

Building the Platform
 Eyeview's first platform, known as Connected, is released to enable scalable and structured video and automation of dynamic video campaigns.



NOVEMBER 2012

200th Anniversary
 Eyeview celebrates 200 employees.



2008 2009 2010 2011 2012

APRIL 2008

Early Accolades
 Eyeview wins first place in Harvard Business School's business plan competition.



NOVEMBER 2009

Gaining Investors
 First joint partnership is created with Gemini, LightSpeed and Innovation Endeavors.



MARCH 2010

Growing Up
 Eyeview moves into a larger office in Tel Aviv to become a growing company that includes sales, marketing, creative and product development.



SEPTEMBER 2011

Stepping Up
 Eyeview wins the 2011 Startup 100 award for Best Video Technology.



MARCH 2011

Stepping Up
 Eyeview updates its branding to strengthen its focus on dynamic, personalized video messaging.



FEBRUARY 2011

First Campaign
 Eyeview launches its first personalized video campaign for Bed Bath & Beyond. The campaign included 100 video variations featuring each of their store locations. All Eyeview staff took part in a meticulous review of each video variation.



DECEMBER 2012

Year in Review
 Eyeview reflects on the year's accomplishments.



DECEMBER 2012

Year in Review
 Eyeview reflects on the year's accomplishments.

NOVEMBER 2008

It's Official
 Eyeview registers as a legal entity in Delaware.



FEBRUARY 2009

Getting Started
 Eyeview opens first office in Tel Aviv with 15 employees working on research and development.



JANUARY 2013
Bringing in Auto
 Land Rover / Jaguar selects Eyeview as the single video provider for their Tier II video advertising.



MARCH 2013
Making Decisions
 The first Eyeview ad is served through the new real-time decisioning engine as part of a Lowe's campaign. It's a small step but significant for Eyeview's technology.



MID 2013
Onward Expansion
 Eyeview opens multiple offices across the U.S. - in Chicago, Detroit and Los Angeles - to focus on local sales and operations.

SEPTEMBER 2013
Going Mobile
 The first mobile impression was served for the UPS Store's "Key Savings Card" campaign.



JUNE 2014
Continued Growth
 Eyeview hits 50 employees.



APRIL 2015
Big Moves
 Eyeview's New York headquarters moves from 4th to 11th floor and 20th street to Hudson Square.

3X ROAS

MAY 2015
Proving Campaign Performance
 Eyeview proves first major offline sales lift with Procter & Gamble, showing \$3 return on ad spend and surpassing the brand's expectations for what video can achieve.



SEPTEMBER 2015
Meet Big Wins
 Eyeview wins the #1 award in the Video Advertising category in the 2015 Video Advertising Awards for Performance Media & Marketing.

NOVEMBER 2015
Fast Times
 Eyeview grows 20% in North America and named in the New York to Atlanta 2015 on Deloitte 2015 Technology Fast 500.



APRIL 2016
Winning the Game
 Eyeview wins the #1 award in the Video Advertising category in the 2016 Video Advertising Awards for Performance Media & Marketing.

2013 **2014** **2015** **2016**

JULY 2013
Partnership with Marker
MARKER LLC



APRIL 2013
Video Versions Everywhere
 Eyeview's World War Z trailer campaign produces more than 350,000 video variations.



JANUARY 2014
Moving On Up
 Eyeview's New York office moves into a bigger space for a larger team.



New Look
 Eyeview refreshes its branding with new messaging focused on performance.

FEBRUARY 2014
Audience Information
 Eyeview launches a Land Rover campaign that is the first to use advanced audience scoring models, resulting in more TV ad spots to enhance campaign performance.



Awards-Winning
 Eyeview wins the 2014 Digital Video Award for Best Use of Data by a Vendor by Cine Tech.

SEPTEMBER 2014
VideIQ platform
Launches
 Eyeview releases the first version of the VideIQ platform supporting campaign operations and performance reporting.



AUGUST 2015
Eyeview Gives Back
 Partnering with New York Cares, Eyeview's employees took a day to revitalize Fort Greene Park in Brooklyn.



DECEMBER 2015
From 3 to 100
 Eyeview hits the 100 employee mark.



OCTOBER 2015
Getting It
 Eyeview receives top ratings for its creative technology.



MAY 2016
Welcome to Facebook
 Eyeview brings 1-to-1 video marketing to Facebook, serving a campaign for IBM's IBM with paper-based video messaging. This is the first of its kind for Facebook ads.

SEPTEMBER 2016
All About the Outcome
 Eyeview gets a Facebook post, now managing focused ad outcome-based video marketing.



DEMAND ACCOUNTABILITY
LEVERAGE 1-TO-1 VIDEO MARKETING

DRIVE INCREMENTAL IN-STORE SALES



eyeview

OUTCOME-BASED VIDEO MARKETING

www.eyeviewdigital.com

eyeview

5 WAYS VIDEO ADVERTISING CAN DRIVE TRAFFIC AND SALES

1. Don't just repurpose your TV ads.



Just because it's possible to repurpose a TV commercial doesn't mean it's the smartest approach. Instead of recycling old assets, use them as a starting point and make them more targeted and personalized.

2. Focus on what video achieves, not what inventory costs.



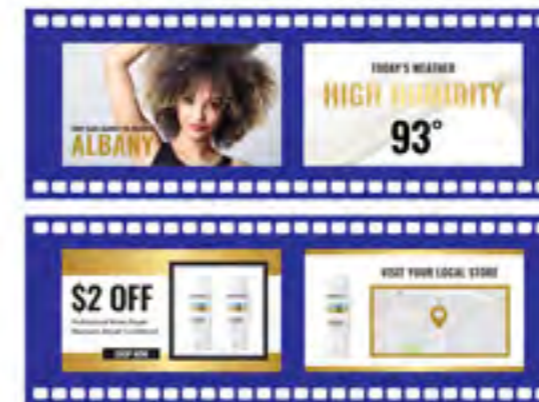
When compared to display and search, CPG video doesn't initially seem anywhere near as effective - but this perception fails to account for the critical impact that sight, sound and motion deliver over standard, static display ads.

3. Prioritize targeting and personalization as part of your creative.



Mark Pritchard, chief brand officer at P&G, recently said that the industry is stuck in a "content crap trap." In a recent study, the benchmark for digital video return on ad spend is well below the outcomes seen in case studies for digital video campaigns that use targeting and personalization to enhance the creative.

4. Leverage limitless personalized video creative.



Targeting and personalization with digital video has a huge impact, averaging \$2.39 more ROAS than typical digital video benchmarks. Work with a partner that has access to the data and technology needed to automate the creation of 1-to-1 video that doesn't break the bank.

5. Work with verified partners that measure incremental sales.



Because retailers - not manufacturers - sell the products, CPG marketers have issues with actually tracking sales from their marketing efforts. Use third-party verification companies to measure an actual return on ad spend so marketers aren't relying solely on metrics like click through and completions.

*Request Partners Study, October 2014

ADAPTING VIDEO FOR FACEBOOK

CREATIVE BEST PRACTICES FOR TURNING YOUR TV ADS INTO VIDEO CONTENT THAT DRIVES IMPACT



eyeview OUTDOOR-BASED VIDEO MARKETING



CHALLENGES FOR THE FACEBOOK VIDEO ENVIRONMENT

Eyeview | Adapting Video for Facebook | eyeviewadvertising.com

WHO YOU'RE TALKING TO MATTERS

Brands also need to consider what kind of buyer each specific user is and send them video ads geared toward their buying habits with the brand.

Identify customers according to their buying habits:



In the same way that you wouldn't talk about a product the same way to a male versus a female audience, you wouldn't say the same thing to a competitive buyer as you would to a loyalist. And the question becomes: What if you could bring all of that together to show one ad to light female buyers and a different ad to lapsed male buyers?

With all of the personalization available on Facebook, brands need to consider how their message should be personalized for each unique user and their interactions with the brand.

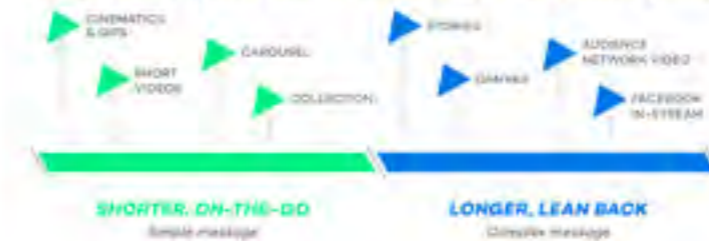
Eyeview | Adapting Video for Facebook | eyeviewadvertising.com

11

EDITABLE DURATION IS KEY FOR SOCIAL VIDEO

Instead of creating videos that work in 30-second spots, brands need to consider all video lengths, as the best length for a video should vary based on how a user is viewing it and what their preferences are. This might mean splicing the larger video, adding in additional product features or totally new video content to make it work.

Different kinds of videos work for different parts of the Facebook journey.



Brands need videos that work for:

15 SECONDS 8 SECONDS

30 SECONDS

Eyeview | Adapting Video for Facebook | eyeviewadvertising.com

THE IMPORTANCE OF THUMB-STOPPING CONTENT

The average amount of attention span is **8 SECONDS** (MOBILE)

47% OF THE VALUE in a video campaign is delivered in the first **3 SECONDS** (WEB)

Facebook video ads **LESS THAN 15 SECONDS LONG** had the most users watching 50% of the ad (MARKETER)

APPETIZERS

PORK BELLY SLIDERS

slow smoked with pickled cucumber slaw, and blackberry molasses glaze 9
***Gluten Free Available for \$1.25 extra

HONEY DIPPED CHICKEN SLIDERS

Crispy fried with shredded lettuce, tomato, house-made pickle, and chipotle mayo 9
***Gluten Free Available for \$1.25 extra

BEEF TENDERLOIN SKEWERS

Char-grilled with red onion, mushroom, and cherry tomato with cilantro pesto crema 11

WINGS

Mild / Spicy / Asian BBQ / Cajun
 crispy wings with jalapeno cilantro ranch 6-86 / 10-110

ALL BEEF CORN PUPPIES

with creole honey mustard sauce 7

SPINACH AND ARTICHOKE DIP

With crisp corn tortilla chips 8

QUESO BLANCO

Creamy blend of cheeses with crisp corn tortilla chips 7
 + add green chile pork 3

FRIES

Regular / garlic parmesan / truffle
 with ketchup & garlic aioli 4

SWEET POTATO FRIES

with jalapeno cilantro ranch 5

HIGHLIGHTS is committed to making outstanding food fresh daily at modest prices. We are sensitive to dietary needs, dedicated to using high quality ingredients and source many products locally. Our Pride and Passion are demonstrated through our great service, enjoyable atmosphere and community involvement.

SALADS

add chicken 4 / salmon 7 / beef tenderloin 7

✓ **CAESAR**
 Romaine hearts tossed with shaved parmesan, croutons, traditional dressing 5/9

✓ **HOUSE**
 Cherry tomato, cucumber, watermelon radish, red onion, carrot ribbons, house-made queso fresco, field greens, cilantro garlic vinaigrette 5/9

✓ **SLICEBERG**
 Apple wood smoked brisket, jalapeno cilantro ranch

SEASONAL

Roasted candied strips
 champagne shalot or

✓ **SOUTHWESTERN**
 House-made queso fresco, roasted red pepper, ch

✓ **ROSEMARY CHICKEN**
 rosemary grilled chick
 cherry tomato, tomato

✓ **HOUSE-SMOKED**
 mixed field greens with
 carrot ribbons, tomat

SANDWICHES

All sandwiches
 ***Gluten Free Buns
 substitution available

GOURMET GRILLED

Cheddar, gruyere, prosciutto
 toasted sourdough bun

B.B.L.T.

Apple wood smoked brisket
 toasted sourdough bun

CRISPY FISH SANDWICH

Commeal coated fried
 tartar sauce

GRILLED CHICKEN

Marinated wood fire grilled
 creole honey mustard

HOUSE-SMOKED

Perfectly smoked salmon
 caper tartar sauce, tomat

WOOD FIRED BURGERS

We grind Angus beef in house daily to create our proprietary burger blend, and season them with our signature spices. Buns made fresh daily by new world bakery. Served with fries.

***Gluten Free Buns (\$1.25 additional) and/or Veggie Burger (no extra charge) substitution available upon request

HIGHLIGHTS CLASSIC lettuce, hot house tomato, red onion, pickles 9
 add cheese 1 / applewood smoked bacon 1.5 / avocado 1.5 / fried egg 1

SUPER STAR stuffed with white cheddar, gruyere, provolone & roasted red bell pepper "pinetti cheese", dressed with lettuce, hot house tomato, red onion 11

HOME RUN stuffed with smoked pork belly and blue cheese, dressed with grilled tomato, fried crispy onions & jalapeno mayo 11.5

MUSHROOM CHEESEBURGER Sautéed baby portobellas, gruyere cheese, lettuce, hot house tomato, red onion, pickles 12.5
 star cheese, fried egg, jalapeno mayo 13

..... 8 12

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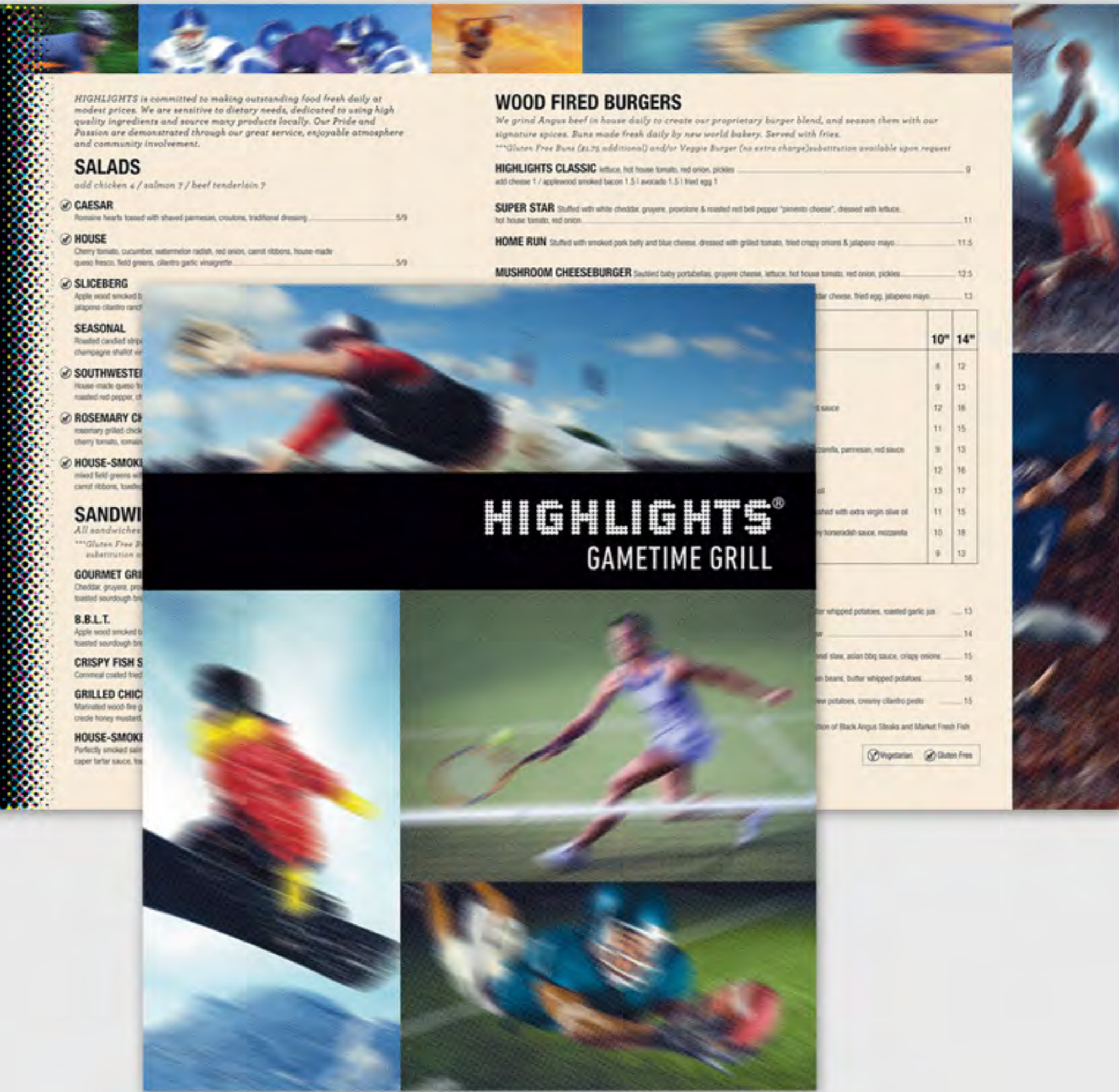
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HIGHLIGHTS® GAMETIME GRILL

✓ Vegetarian ✓ Gluten Free



Play Book

HIGHLIGHTS®
GAMETIME GRILL



HIGHLIGHTS is committed to making outstanding food fresh daily at modest prices. We are dedicated to using high quality ingredients, sensitive to dietary needs and source many products locally. We are proud to be a licensed provider of Certified Angus Beef, only 8% of all beef produced can earn this distinctive certification.



WOOD FIRED BURGERS

We grind Angus beef in house daily to create our proprietary burger blend, and season them with our signature spices. Buns made fresh daily by New World Bakery. Served with fries. (Substitute Garlic Parmesan, Truffle or Sweet Potato Fries \$1) Substitute small house or caesar salad for \$2.

***Gluten Free Bun for an additional \$1.75.
Veggie Burger substitution at no additional charge.

HIGHLIGHTS CLASSIC*

Lettuce, hot house tomato, red onion, house-made pickles 8.95
Add cheese 1 / extra burger patty 4.5 / applewood smoked bacon 1.5 / avocado 1.5 / fried egg 1 / baby portobellas 1.5

SUPER STAR*

Stuffed with white cheddar, gruyere, provolone & roasted red bell pepper "pimento cheese", dressed with lettuce, hot house tomato, red onion 10.95

HOME RUN*

Stuffed with smoked pork belly and blue cheese, dressed with grilled tomato, fried onion rings & jalapeno mayo 11.5

GREEN CHILE CHEESEBURGER*

Roasted poblano pepper, applewood smoked bacon, cheddar cheese, fried egg, jalapeno mayo 11.95

*Consuming raw or undercooked seafood, meat or eggs may increase your risk of food borne illness.
***Please keep in mind any gluten free items are prepared in a kitchen with the risk of gluten exposure.

WOOD FIRED BURGERS

PIZZAS

PLATES

DESSERTS

WINE

BEER & SPECIALTY COCKTAILS

HOME

GUEST

24

HIGHLIGHTS®

07

GAMETIME GRILL

S M T W T F S

JUNE

<p>2</p> <p>10AM BRUNCH SUNDAY FUNDAY</p> <p><small>French Open</small></p>	<p>3</p> <p>MARGARITA MONDAY</p> <p><small>French Open</small></p>	<p>4</p> <p>1/2 PRICE PIZZA 7PM-MIDNIGHT</p> <p><small>French Open</small></p>	<p>5</p> <p>MILLER LITE WILD WING WEDNESDAY</p> <p><small>French Open</small></p>	<p>6</p> <p>LADIES NIGHT LIVE MUSIC 6:30PM Kent Mayhew</p> <p><small>French Open & NBA Finals</small></p>	<p>7</p> <p>LIVE MUSIC 6:30PM Mark Swearingen</p> <p><small>French Open</small></p>	<p>1</p> <p>LIVE MUSIC 6:30PM Shawn B.</p> <p><small>French Open</small></p>
<p>9</p> <p>10AM BRUNCH SUNDAY FUNDAY</p> <p><small>French Open & British Tour</small></p>	<p>10</p> <p>MARGARITA MONDAY</p> <p><small>US Open</small></p>	<p>11</p> <p>1/2 PRICE PIZZA 7PM-MIDNIGHT</p> <p><small>US Open</small></p>	<p>12</p> <p>MILLER LITE WILD WING WEDNESDAY</p> <p><small>US Open</small></p>	<p>13</p> <p>LADIES NIGHT LIVE MUSIC 6:30PM Kent Mayhew</p> <p><small>US Open</small></p>	<p>14</p> <p>LIVE MUSIC 6:30PM Jodi Adair</p> <p><small>US Open</small></p>	<p>8</p> <p>LIVE MUSIC 6:30PM Joey V.</p> <p><small>French Open</small></p>
<p>16</p> <p>10AM BRUNCH SUNDAY FUNDAY</p> <p><small>US Open</small></p>	<p>17</p> <p>MARGARITA MONDAY</p>	<p>18</p> <p>1/2 PRICE PIZZA 7PM-MIDNIGHT</p>	<p>19</p> <p>MILLER LITE WILD WING WEDNESDAY</p>	<p>20</p> <p>LADIES NIGHT LIVE MUSIC 6:30PM Kent Mayhew</p>	<p>21</p> <p>LIVE MUSIC 6:30PM Lindsey Dukes</p>	<p>22</p> <p>LIVE MUSIC 6:30PM Blender</p>
<p>23</p> <p>10AM BRUNCH SUNDAY FUNDAY</p>	<p>24</p> <p>MARGARITA MONDAY</p> <p><small>Wimbledon</small></p>	<p>25</p> <p>1/2 PRICE PIZZA 7PM-MIDNIGHT</p> <p><small>Wimbledon</small></p>	<p>26</p> <p>MILLER LITE WILD WING WEDNESDAY</p> <p><small>Wimbledon</small></p>	<p>27</p> <p>LADIES NIGHT LIVE MUSIC 6:30PM Jodi Adair</p> <p><small>Wimbledon & X Games Munich</small></p>	<p>28</p> <p>LIVE MUSIC 6:30PM Joey V.</p> <p><small>Wimbledon & X Games Munich</small></p>	<p>29</p> <p>LIVE MUSIC 6:30PM Ricky Stein</p> <p><small>Wimbledon & X Games Munich</small></p>
<p>30</p> <p>10AM BRUNCH SUNDAY FUNDAY</p> <p><small>Wimbledon & X Games Munich</small></p>	<p>1</p> <p>MARGARITA MONDAY</p> <p><small>Wimbledon</small></p>	<p>2</p> <p>1/2 PRICE PIZZA 7PM-MIDNIGHT</p> <p><small>Wimbledon</small></p>	<p>3</p> <p>MILLER LITE WILD WING WEDNESDAY</p> <p><small>Wimbledon</small></p>	<p>4</p> <p>LADIES NIGHT LIVE MUSIC 6:30PM Kent Mayhew</p> <p><small>Wimbledon</small></p>	<p>5</p> <p>LIVE MUSIC 6:30PM</p> <p><small>Wimbledon</small></p>	<p>6</p> <p>LIVE MUSIC 6:30PM</p> <p><small>Wimbledon</small></p>



MOJITOS

Blackberry Mojito \$9.00
 Ouzo, Dark Berry Rum, Chambord & Mint Leaves

Strawberry Ginger Mojito \$9.00
 Ouzo, Strawberry Puree, Ginger Liqueur & Mint Leaves





MARGARITAS

Frozen Margarita with Sauza Blue \$6.50
 Add Mango, Strawberry, Watermelon for \$1

Watermelon Margarita \$9.00
 Dulce Vida Blanco, Cointreau & Fresh Watermelon

Tiki Rita \$10.00
 Patron Silver, Cointreau, Pineapple Juice & Cranberry Spiritus




SPECIALTY COCKTAILS

Elder Collins \$9.00
 Makes Mark, St Germain & Lemon Juice

"Horns Up" Poloma \$8.00
 Sauts Hemlock, Lime Juice & Grapefruit Soda

Pomegranate Lemonade \$7.00
 Smirnoff Pomegranate, Desert Pear Syrup & Lemonade





MARTINIS

Spa Treatment \$10.00
 Ford's Gin, St Germain, Lime Juice & Fresh Cucumber

Citrus Gimlet \$10.00
 Belvedere Citrus, Lemon Juice & a Sprig of Rosemary

The Flying Dutchman \$10.00
 Fatted One Orange, Cointreau & Orange Juice



KID'S MENU

Choice of Fried, Sauced, Grilled, or Fresh. Modified Portions. Standard Vegetables. Fruit. Drink is included.

- BURGER 5.50
- GRILLED CHEESE SANDWICH 4.95
- GRILLED CHICKEN BREAST 5.95
- GRILLED SALMON 6.95
- FRIED CHICKEN TENDERS 5.50
- PI & J 4.95
- FISH STICKS 5.50

HIGHLIGHTS GAMETIME GRILL

YOUR NAME: _____
FAVORITE SPORT: _____

SPORTS SCRAMBLE

WINNERS

SPORTS

BASKETBALL MAZE

LOGIC PUZZLE

HIGHLIGHTS GAMETIME GRILL

NAME: _____
AGE: _____
FAVORITE SPORT: _____

MENU

Choice of Fried, Sauced, Grilled, or Fresh. Modified Portions. Standard Vegetables. Fruit. Drink is included.

- BURGER 5.50
- GRILLED CHEESE SANDWICH 4.95
- GRILLED CHICKEN BREAST 5.95
- GRILLED SALMON 6.95
- FRIED CHICKEN TENDERS 5.50
- PI & J 4.95
- FISH STICKS 5.50

HIGHLIGHTS GAMETIME GRILL

NAME: _____
AGE: _____
FAVORITE SPORT: _____

#1 WORD SEARCH

#2 SPOT THE DIFFERENCE

#3 MAZEBALL

KID'S MENU

Choice of Fried, Sauced, Grilled, or Fresh. Modified Portions. Standard Vegetables. Fruit. Drink is included.

- BURGER 5.50
- GRILLED CHEESE SANDWICH 4.95
- GRILLED CHICKEN BREAST 5.95
- GRILLED SALMON 6.95
- FRIED CHICKEN TENDERS 5.50
- PI & J 4.95
- FISH STICKS 5.50

HIGHLIGHTS GAMETIME GRILL

YOUR NAME: _____
FAVORITE SPORT: _____

LOVE 
ENVELOPES ——— INC.

BEFORE

LOVE 
ENVELOPES



THE CUSTOM ENVELOPES
YOU WANT.

THE PASSION YOU
DESERVE.

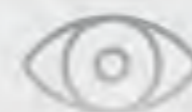
[LEARN MORE](#)



THE PASSION TO PERFORM

WHAT SETS **LOVE ENVELOPES APART?**
OUR BOUNDLESS PASSION TO DELIVER

Discover what 60 years of custom envelope expertise and dedication can do for you and your organization. Get the right custom envelopes at the right price.



SEE WEBSITE

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ENVELOPES *The Passion to Perform*

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ENVELOPES YOU WANT.
THE PASSION YOU DESERVE.



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LOVE 
ENVELOPES

MICHAEL LOVE
Chief Revenue Officer



Phone: [214.267.7326](tel:2142677326) [214.346.3316](tel:2143463316)

Email: michael@loveenvelopes.com

Address: 1130 Quaker Street, Dallas, TX 75207

loveenvelopes.com

LOVE 
ENVELOPES
The Passion to Perform

OUR EQUIPMENT

OUR PRODUCTS

OUR SERVICES

OUR QUALITY

OUR PEOPLE

OUR COMPANY

A CUSTOM ENVELOPE MANUFACTURER WITH A PASSION TO PERFORM

As a leading custom envelope manufacturer, Love Envelopes creates nearly three billion envelopes each and every year. For 60 years, we have poured our passion into each and every envelope we've made. With robust envelope manufacturing facilities in both Dallas and Tulsa, we are able to solve pretty much any problem and fill nearly any order a customer can throw our way.

Love Envelopes provides envelopes in almost every size, color, paper and description imaginable. In addition to our state-of-the-art custom envelope manufacturing plants in both Dallas and Tulsa, we maintain sales offices in Dallas, San Antonio, Tulsa, Oklahoma City and Madison.

LOVE 
ENVELOPES



BRAND GUIDELINES

May 2018



Brand Guidelines

WHAT SETS LOVE ENVELOPES APART? OUR BOUNDLESS PASSION TO DELIVER.

COMPANY OVERVIEW

The Love Envelopes brand identity is a proud reflection of performance, innovation and dedication with customers, employees and leadership. One key phrase that summarizes the "spirit" of the brand: **"The Passion to Perform."** Four key factors make up the "passion" of the Love Envelopes brand:

- **AUTHENTIC:** Not content with "being there"
- **ENGAGED:** Ready to go the extra mile to make a right
- **INVENTIVE:** Not content with the status quo
- **DISRUPTIVE:** Reinventing the way customers get envelopes.

PURPOSE OF GUIDELINES

The Love Envelopes brand is conveyed through the use of color, typography, graphics, icons, sales, hierarchy of writing, and symbols. Consistent usage of these brand elements is vital to ensure the integrity of the Love Envelopes brand. These guidelines have been designed to help Love Envelopes team members and partners across the Love brand - both internally and externally - consistently and effectively across all mediums. Some of these guidelines may change as the company continues to grow. These changes will be updated in these guidelines and re-distributed for your use.

© 2018 Love Envelopes, Inc.

Brand Guidelines

LOGO SPECIFICATIONS

The Love Envelopes logo is designed for specificity to maintain consistency, recognition and the integrity of our brand. These guidelines must be adhered to in all print, web and promotional applications. Any deviation must be approved by [Department or Person].

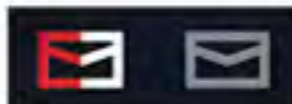
There are four forms of the Love Envelopes logo that are approved for use: 2-color, 2-color reversed, shortened 2-color, and shortened 2-color reversed.

Alternatively, a one color logo may be used for single color printing when two colors is not possible and only with approval.



ENVELOPE ICON

The envelope icon can be used alone when simplicity is desired, or to add visual interest. There are three forms of the envelope icon approved for use: 2-color, 2-color reversed, and screens of white for subtle emphasis.



Brand Guidelines

POWERPOINT TEMPLATE

The Love Envelopes PowerPoint template is available for use for official company presentations, and can be downloaded from our website:

[URL GOES HERE](#)

Please be sure you have our brand font, Oswald, installed on your computer before opening the file.

To create a branded PowerPoint presentation, open the PowerPoint file. Upon opening, you will notice the PowerPoint slide master has been styled for you, and a small sampling of icons and graphics are placed in the file for your use.



LOREM IPSUM DOLOR SIT AMET

- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur dignissim lectus ante, non fermentum ante. Quisque vel quam.
- Vivamus vitae congue tellus, tristique pellentesque diam.
- Ut eget fermentum nulla. Donec id nulla nulla.
- Donec ultrices ut enim ut eu mollis. In volutpat nulla mollis, convallis nulla et, tincidunt leo.
- Ut enim sed, posuere ut nisi et, mollis posuere justo.

LOREM IPSUM DOLOR SIT AMET

- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur dignissim lectus ante, non fermentum ante. Quisque vel quam.
- Vivamus vitae congue tellus, tristique pellentesque diam.
- Ut eget fermentum nulla. Donec id nulla nulla.
- Donec ultrices ut enim ut eu mollis. In volutpat nulla mollis, convallis nulla et, tincidunt leo.
- Ut enim sed, posuere ut nisi et, mollis posuere justo.

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ABOUT US

A custom envelope manufacturer with a passion to perform.

A leading custom envelope manufacturer, Love Envelopes creates more than two billion envelopes each year. For 60 years, we have poured our passion into every envelope we've made. With robust envelope manufacturing facilities in Dallas and Tulsa, we are able to solve pretty much any problem and fill nearly any order a customer can throw our way.

Love Envelopes provides envelopes in almost every size, color, paper and description imaginable. In addition to our state-of-the-art custom envelope manufacturing plants, we maintain sales offices in Dallas, San Antonio, Tulsa, Oklahoma City and Madison.

Converted envelopes. Contented customers.

Our ever-growing roster of customers look to us for the best in converted envelopes and custom printing. Spread throughout the South, Southwest and Midwest, our customers range from small entrepreneurs to large Fortune 500 companies. We pride ourselves on maintaining long-term customer and vendor relationships, many of which span six decades.

Ongoing training. Ongoing passion.

We continually train our staff to better satisfy our customers' custom envelope and mailing needs. Friendliness, economy and timeliness continue to be the hallmarks of our customer service.

Unmatched investments in business envelope technology.

Love Envelopes is making ongoing capital investments to give our customers the best in leading-edge business envelope technology. These regular investments ensure that our customers stay up to date with changing postal and shipping requirements. Best of all, we provide an expansive array of the latest in business envelope solutions.

SALES & FACILITIES

Tulsa Facility

10733 East Ute Street
Tulsa, OK 74116
(918) 836-3535
(800) 532-9747
Fax (918) 832-9978

Dallas Facility

1130 Quaker Street
Dallas, TX 75207
(214) 637-5900
(800) 569-5683
Fax (214) 951-0469

loveenvelopes.com



TULSA PLANT

ADDRESS: 10733 E. Ute, Tulsa, OK 74116
PHONE: 918-836-3535 FAX: 918-832-9978
TOLL FREE: 800-532-9747

DALLAS PLANT

ADDRESS: 1130 Quaker St., Dallas, TX 75207
PHONE: 214-637-5900 FAX: 214-951-0469
TOLL FREE: 800-569-5683

TINT SAMPLES



Standard Square Corner Window Positions and Size
#10 Commercial Window Material Available
Polystyrene and Glassine
Special Window Sizes and Positions Available



TITHE ENVELOPE



3 1/2" x 6 1/2" TAB



BOOKLET ENVELOPES



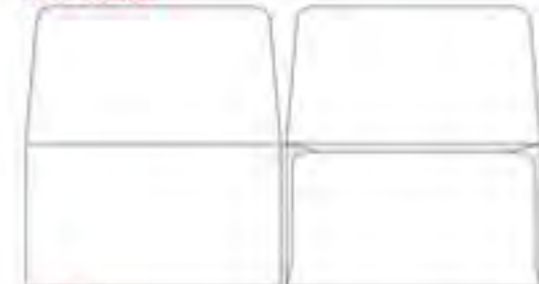
#6 1/2 (8" x 9") #7 1/2 (7 1/2" x 10 1/2") #10 (9 1/2" x 12 1/2")
#8 1/2 (8 1/2" x 9 1/2") #9 (8 1/2" x 11 1/2") #13 (10" x 13")
#7 1/4 (7" x 10") #9 1/2 (9" x 12")

COMMERCIAL ENVELOPES



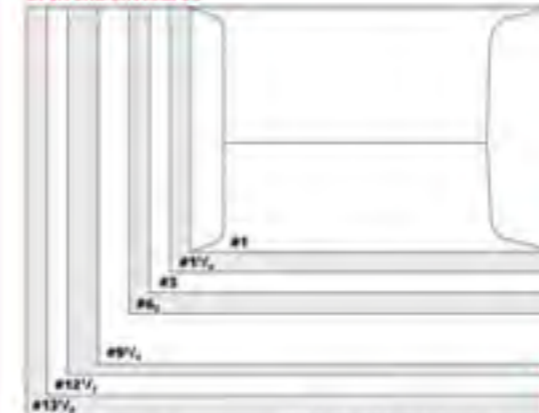
#8 1/2 (8 1/2" x 8") #9 (8 1/2" x 9 1/2") #12 (10" x 11 1/2")
#9 1/2 (8 1/2" x 8 1/2") #9 (8 1/2" x 8 1/2") #14 (5" x 11 1/2")
#7 (8 1/2" x 8 1/2") #10 (10 1/2" x 9 1/2")
#7 1/4 (8 1/2" x 7 1/2") and Monarch #11 (10 1/2" x 10 1/2")

REMIT ENVELOPE



3 1/2" x 6 1/2"

OPEN END ENVELOPES



#1 CATALOG (8" x 9") #9V, CATALOG (8 1/2" x 11 1/2")
#1 1/2 CATALOG (8 1/2" x 9 1/2") #10V, CATALOG (8" x 12")
#3 CATALOG (7" x 10") #12 1/2 CATALOG (9 1/2" x 12 1/2")
#8 CATALOG (7 1/2" x 10 1/2") #13 1/2 CATALOG (10" x 13")

DRIVE-INS



3 1/2" x 7" TAB 3 1/2" x 7" OE DI
3 1/2" x 7 1/2" TAB 3 1/2" x 7" OE DI

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